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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding no.	92080089
Party	Plaintiff James T Smith
Correspondence address	JILL M. PIETRINI SHEPPARD MULLIN RICHTER & HAMPTON, LLP 1901 AVENUE OF THE STARS, SUITE 1600 LOS ANGELES, CA 90067 UNITED STATES Primary email: TrademarksCC@sheppardmullin.com Secondary email(s): jpietrini@sheppardmullin.com, pbost@sheppardmullin.com, mdanner@sheppardmullin.com, rwalsh@sheppardmullin.com, rlhud-son@sheppardmullin.com 310-228-3700
Submission	Motion to Consolidate
Filer's name	Paul A. Bost
Filer's email	pbost@smrh.com
Signature	/Paul A. Bost/
Date	07/25/2023
Attachments	Motion to Consolidate and for Leave to Amend - Smith v. Addy - 1.pdf(5534726 bytes) Motion to Consolidate and for Leave to Amend - Smith v. Addy - 2.pdf(5508686 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In re Matter of Registration No. 5,240,371 for the mark: **BACK TO CALI** in Classes 9 and 41

Cancellation No. 92-080089

James T. Smith

Petitioner.

VS.

David Addy,

Registrant.

PETITIONER JAMES T. SMITH'S MOTION TO CONSOLIDATE WITH CANCELLATION NO. 92-082286 AND MOTION FOR LEAVE TO FILE SECOND AMENDED PETITION FOR CANCELLATION

Motion to Consolidate

Pursuant to TBMP § 511, Petitioner James T. Smith ("Petitioner") hereby moves to consolidate these proceedings with his co-pending petition to cancel Registrant David Addy's ("Registrant") registration of BACK TO CALI, Cancellation No. 92-082286 (the "Class 25 Cancellation").

In this proceeding, Petitioner petitions to cancel Registrant's registration of BACK TO CALI in Classes 9 and 41 based on a likelihood of confusion with Petitioner's GOING BACK TO CALI mark for musical recordings, false suggestion of a connection with Petitioner, abandonment, and non-use. 7 TTABVUE. In the Class 25 Cancellation, Petitioner petitions to cancel Registrant's Class 25 registration of BACK TO CALI on similar grounds, namely, likelihood of confusion with Petitioner's GOING BACK TO CALI mark for musical recordings, false suggestion of a connection with Petitioner, and non-use. Canc. No. 92-082286, 1

TTABVUE. Registrant's affirmative defenses in the proceedings are identical or substantially similar. *See* 9 TTABVUE; Canc. No. 92-082286, 4 TTABVUE.

This proceeding and the Class 25 Cancellation should be consolidated. The parties to the proceedings are identical and there are common questions of law or fact and law, most notably, whether Petitioner has rights in the GOING BACK TO CALI mark and whether Registrant's registration of BACK TO CALI results in a likelihood of confusion and/or false suggestion of a connection, as well as similar questions regarding Registrant's use— or lack thereof— of BACK TO CALI for the goods and services identified in its registrations at issue and Registrant's affirmative defenses. Given the foregoing, consolidation would save time, effort, and expense for all involved.

In view of the similarity of issues and identity of parties in this proceeding and the Class 25 Cancellation and in the interest of judicial economy, Petitioner requests that the Board consolidate this proceeding and the Class 25 Cancellation pursuant to TBMP § 511, and reset the pre-trial and trial dates consistent with those set forth in the Class 25 Cancellation.

Motion for Leave to Amend

Pursuant to TBMP § 507, Petitioner hereby moves for leave to file the enclosed second amended petition for cancellation this proceeding. *See* Exhibit A. As reflected in the enclosed redline (*see* Exhibit B), Petitioner seeks leave to correct the name of his song and trademark at issue, which his counsel inadvertently identified as "Goin' Back to Cali" and GOIN' BACK TO CALI, respectively, instead of "Going Back to Cali" and GOING BACK TO CALI. Notably, Exhibit E to the original and amended petitions for cancellation correctly identify the song and trademark as "Going Back to Cali" and GOING BACK TO CALI. 7 TTABVUE 60-63. Also,

Petitioner's petition for cancellation in the Class 25 Cancellation uses the correct song title and trademark. Canc. No. 92-082286, 1 TTABVUE

It is well established that leave must be freely given when justice so requires. TBMP § 507. Here, entry of the amendment will correct Petitioner's inadvertent use of "Goin" instead of "Going." The amendment will not violate any settled law. Also, the amendment does not prejudice Registrant. The nature of Petitioner's claims against Registrant remain the same, and Registrant has always been on notice of the actual name of Petitioner's song and trademark by virtue of the exhibits attached to the earlier iterations of the petition for cancellation.

Respectfully submitted,

Dated: July 25, 2023 / Paul A. Bost/

Jill M. Pietrini
Paul A. Bost
SHEPPARD MULLIN RICHTER & HAMPTON LLP
1901 Avenue of the Stars, Suite 1600
Los Angeles, California 90067-6017
(310) 228-3700
Attorneys for Petitioner James T. Smith

CERTIFICATE OF E-FILING

I hereby certify that this **PETITIONER JAMES T. SMITH'S MOTION TO CONSOLIDATE WITH CANCELLATION NO. 92-082286 AND MOTION FOR LEAVE TO FILE SECOND AMENDED PETITION FOR CANCELLATION** is being transmitted electronically to Commissioner of Trademarks, Attn: Trademark Trial and Appeal Board through ESTTA pursuant to 37 C.F.R. §2.195(a), on this 25th day of July, 2023.

/Paul A. Bost/ Paul A. Bost

CERTIFICATE OF SERVICE

I hereby certify that this **PETITIONER JAMES T. SMITH'S MOTION TO CONSOLIDATE WITH CANCELLATION NO. 92-082286 AND MOTION FOR LEAVE TO FILE SECOND AMENDED PETITION FOR CANCELLATION** is being sent by electronic mail addressed to danielq@yoffecooper.com on this 25th day of July, 2023.

/Brenda King/	
Brenda King	

SMRH:4858-6225-2914.1

EXHIBIT A

Docket No. 30DR-344544

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In re Matter of Reg. No. 5,240,371 for the trademark **BACK TO CALI** in Classes 9 and 41

James Todd Smith,

Petitioner,

٧.

David Addy,

Registrant.

Cancellation No. 92-080089

SECOND AMENDED PETITION FOR CANCELLATION

Commissioner for Trademarks ATTN: Trademark Trial and Appeal Board P.O. Box 1451 Alexandria, VA 22313-1451

Dear Commissioner:

Petitioner James Todd Smith, an individual and United States citizen ("Petitioner"), having his principal place of business at 6311 Romaine Street, Suite 4330, Los Angeles, California 90038, believes that he is and will be damaged by the trademark shown in Registration No. 5,240,371 for the mark BACK TO CALI (the "Registration"), and hereby petitions to cancel such Registration on the following grounds:

FACTUAL BACKGROUND REGARDING PETITIONER'S GOING BACK TO CALI MARK

- 1. Petitioner is the world renowned American rapper, record producer, composer, actor and entrepreneur professionally known as LL Cool J ("LL Cool J" or "Petitioner"). Attached hereto as **Exhibit A** is a true and correct printout from the informational website Wikipedia describing LL Cool J.
- 2. Over the past thirty-seven years, Petitioner has released thirteen studio albums and two greatest hits compilations, has appeared in numerous films, including *Any Given Sunday, S.W.A.T., Mindhunters*, and others, and currently plays NCIS Special Agent Sam Hanna in the CBS crime drama

television series *NCIS: Los Angeles. See* Exhibit A; see also **Exhibit B**, printouts from Petitioner's profile on <imdb.com>. Petitioner also maintains a website at <llcoolj.com>, and social media pages on Facebook (7.2 million followers), Instagram (2.9 million followers), and Twitter (5 million followers). True and correct printouts of pages from the aforementioned websites reflecting the online presence and number of followers enjoyed by Petitioner are attached as **Exhibit C**. In addition, Petitioner has been credited with hundreds of television appearances, including as a guest, performer, presenter, and host (*see* Exhibit B).

- 3. During his extensive career, Petitioner has won two Grammy Awards, six MTV Video Music Awards, three Soul Train Music Awards, five NAACP Image Awards, a Teen Choice award, BET Comedy Award, and Billboard Music Award, and has been nominated for numerous additional awards, including four Primetime Emmys. Petitioner was honored with the I Am Hip Hop Award at the BET Hip-Hop Awards in 2011, given a star on the Hollywood Walk of Fame in 2016, and inducted into The Rock and Roll Hall of Fame in 2021. In 2017, Petitioner made history as the first hip-hop artist to earn a prestigious Kennedy Center Honors, one of America's highest achievements for performers. Attached as Exhibit D are true and correct internet printouts regarding Petitioner's many awards, honors, and nominations.
- 4. Petitioner is known for numerous hit songs, including the song "Going Back to Cali." "Going Back to Cali" was released in 1988 on the soundtrack for the hit motion picture *Less Than Zero*, and continues to be offered for sale and sold to date. The song was written by Petitioner and Rick Rubin, the legendary music producer and record company executive. On May 30, 2017, "Going Back to Cali" was certified platinum by the Recording Industry Association of America ("RIAA"), indicating sales in excess of one million units. *See* Exhibit A; see also **Exhibit E**, a printout from Wikipedia, and **Exhibit F**, a printout from RIAA's website at <riaa.com>, evidencing the platinum certification and fame of Petitioner's song "Going Back to Cali." Because of Petitioner's tremendous success and acclaim, fans

worldwide have come to associate GOING BACK TO CALI with Petitioner, and GOING BACK CALI has acquired secondary meaning and functions as a trademark.

FACTUAL BACKGROUND REGARDING REGISTRANT AND THE REGISTRATION OF BACK TO CALI

5. On November 17, 2016, Registrant David Addy, an individual and citizen of Germany, having an address of 2251 Altisma Way, #202, Carlsbad, California 92009, applied to register the mark BACK TO CALI for "Musical sound recordings; audiovisual recordings featuring music and musical entertainment; downloadable musical sound recordings; downloadable audiovisual recordings featuring music and musical entertainment; pre-recorded DVDs, CDs featuring music and musical entertainment; interactive applications included in this class, namely, CD-ROMs featuring music and musical entertainment; computer software and computer programs used to access and download sound recordings and audio-visual recordings in the field of music; computer game software and computer game programs; downloadable electronic publications in the nature of magazines, newsletters, catalogs, and booklets in the fields of music, the music industry, musical entertainment, musical recordings, and musical artists; sound files in machine-readable form, recorded and downloadable, namely, musical recordings included in this class; image and sound files in machine-readable form, recorded and downloadable, namely, musical audio-visual recordings included in this class; downloadable ring tones via the internet and wireless devices; magnetically encoded pre-paid telephone cards; smart cards containing programming used to download recordings and audio-visual recordings in the field of music" in Class 9, and for "Educational services, namely, providing classes, seminars, workshops, training in the fields of music, the music industry, musical entertainment, musical recordings, and musical artists, producing recordings and organizing musical tours; entertainment services, namely, providing a website featuring information in the field of music and providing a website featuring information in the field of musical sound recordings, video clips, audiovisual recordings featuring music and musical artists, their histories, their professional engagements and their musical recordings and other entertainment information; entertainment services, namely, arranging and conducting concerts, presentation of live show performances, organizing a musical festival, concerts and tours of musical groups for concerts, live musical performances and providing information on musical festivals, music groups and information on the musical groups appearing in such a festival by means of a website and a global computer network; organizing community sporting and cultural activities; music publishing services; publishing electronic publications, not downloadable; publication of texts other than publicity texts; services of a publishing firm, except printing, in the nature of publishing of electronic publications, books and magazines; publishing printed matter other than for advertising purposes in electronic form, namely, online electronic publishing of books, songbooks, and sheet music; organization of sports competitions for education and entertainment; editing of radio and television programs; entertainment services, namely, artists' services in the nature of live musical performances; ticket reservation and booking services for entertainment in the fields of sporting, entertainment, and cultural events and science expositions. providing radio and television programs in the field of music, the music industry, musical entertainment, musical recordings, and musical artists; educational and entertainment services, namely, continuing programs about music, musical groups, musical recordings, musical video recordings accessible by radio, television, mobile phones, and computer networks; presentation of musical performances; production of television shows, films, television programs, audio, video and cinematographic recordings; organization of entertainment shows, namely, production of television shows; music production services; sound recording studio services; composing of music for others, film production" in Class 41 on an in-use basis, claiming a date of first use anywhere and in commerce of January 1, 2016. The application was assigned Serial No. 87/240,256 (the "Application").

6. On July 11, 2017, the Application matured to, and the Office issued, the Registration.

FIRST BASIS FOR CANCELLATION (Likelihood of Confusion)

- 7. Petitioner incorporates by reference the allegations contained in Paragraphs 1 to 6 herein.
- 8. Petitioner's GOING BACK TO CALI mark was used for musical recordings prior to the mark shown in the Registration. Petitioner has priority over Registrant. Petitioner's use of his GOING BACK TO CALI mark for musical recordings pre-dates Registrant's filing date of the Application and any use of the BACK TO CALI mark by decades.
- 9. The continued registration of BACK TO CALI by Registrant is likely to cause confusion, mistake, or deception as to the source or origin of, or affiliation, connection, or association with, Petitioner's musical recordings.

SECOND BASIS FOR CANCELLATION (False Suggestion of a Connection)

- 10. Petitioner incorporates the allegations contained in Paragraphs 1 to 9 herein.
- 11. The name GOING BACK TO CALI is associated with Petitioner as a result of his fame as LL Cool J and the fame of his "Going Back to Cali" platinum-selling song released in 1988.
- 12. Registrant's BACK TO CALI mark is nearly identical to the name GOING BACK TO CALI, which was previously used by Petitioner. The name GOING BACK TO CALI is associated with Petitioner, and is recognized as such in that it uniquely and unmistakably points to Petitioner under his LL Cool J pseudonym. Petitioner is not connected with the products and services sold or offered by Registrant (to the extent such products and services are still offered) under Registrant's BACK TO CALI mark. The fame and reputation of Petitioner is of such a nature that a connection with Petitioner and/or LL Cool J is presumed when Registrant's BACK TO CALI mark is used for or with Registrant's goods and services.
- 13. The mark shown in the Registration is associated with the Petitioner and/or LL Cool J, and thus, falsely suggests a connection with Petitioner and/or LL Cool J.

THIRD BASIS FOR CANCELLATION (Abandonment)

- 14. Petitioner incorporates the allegations contained in Paragraphs 1 to 13 herein.
- 15. On information and belief, Registrant is not currently using the BACK TO CALI mark for any of the goods or services identified in the Registration in the United States. On information and belief, Registrant does not intend to resume use of the BACK TO CALI mark for the goods and or services listed in the Registration within the reasonably foreseeable future.
- 16. On information and belief, Registrant has not used the BACK TO CALI mark for any of the goods or services listed in the Registration in the United States for more than three consecutive years, demonstrating a *prima facie* case of abandonment under 15 U.S.C. § 1127.

FOURTH BASIS FOR CANCELLATION (Non-Use of Mark)

- 17. Petitioner incorporates the allegations contained in Paragraphs 1 to 16 herein.
- 18. On information and belief, at the time of filing the Application, Registrant was not using the BACK TO CALI mark on or for all of the goods and services for which registration was being sought.
- 19. Registrant nonetheless claimed use of the BACK TO CALI mark for all of the goods and services identified in the Application and the Registration issued on that basis.

DAMAGE CAUSED TO PETITIONER

20. Petitioner will be damaged by the continued registration of BACK TO CALI in that the Registration gives Registrant a *prima facie* exclusive right to the use of BACK TO CALI, despite the likelihood of confusion, mistake, or deception, the likelihood of association, connection, or affiliation with Petitioner and Petitioner's GOING BACK TO CALI trademark, or as to the origin, sponsorship or approval by Petitioner of Registrant's goods or commercial activities, the false suggestion of a connection, as described above, and the non-use of the BACK TO CALI mark for all identified goods and services at the time of filing the Application. Petitioner is further damaged by the Registration because

Registrant is no longer using BACK TO CALI for the goods and services identified in the Registration and, on information and belief, has not been used for three or more years.

WHEREFORE, Petitioner prays that Registration No. 5,240,371 issued on July 11, 2017, be canceled.

Respectfully submitted,

SHEPPARD MULLIN RICHTER & HAMPTON LLP

Dated: July 25, 2023 /Paul A. Bost/

Jill M. Pietrini Paul A. Bost 1901 Avenue of the Stars, Suite 1600 Los Angeles, California 90067-6017

(310) 228-3700

Attorneys for Petitioner James Todd Smith

SMRH:4890-7803-9410.1

Exhibit A

WikipediA

Main page

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Related changes

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Cite this page

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Languages

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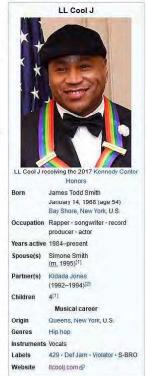
From Wikipedia, the free encyclopedia

James Todd Smith (born January 14, 1968), known professionally as LL Cool J (short for Ladies Love Cool James), [3] is an American rapper, songwriter, record producer, and actor, [4] His breakthrough success came with his single "I Need a Beat" and his debut album, Radio, in 1985, His sophomore album, Bigger and Deffer, supported by singles "I'm Bad" and "I Need Love," were released to commercial success and acciaim in the summer of 1987. LL Cool J became an early hip hop act to achieve mainstream success alongside Def Jam Recordings groups Beastie Boys and Run-DMC.

LL Cool J has released 13 studio albums and two greatest hits compilations. His twelfth album Exit 13 (2008), was his last for his long-tenured deal with Def Jam Recordings. LL Cool J has appeared in numerous films, including Halloween H20, In Too Deep, Any Given Sunday, Deep Blue Sea, S.W.A.T., Mindhunters, and Edison. He currently plays NCIS Special Agent Sam Hanna in the CBS crime drama television series NCIS: Los Angeles. LL Cool J also is the host of Lip Sync Battle on Paramount Network. [5]

A two time Grammy Award winner, LL Cool J is known for hip hop songs such as "Going Back to Cali", "I'm Bad", "The Boomin' System", "Rock the Bells", and "Mama Said Knock You Out", as well as R&B hits such as "Doin' It", "I Need Love", "All I Have", "Around the Way Girl" and "Hey Lover". In 2010, VH1 placed him on their "100 Greatest Artists Of All Time" list [6] In 2017, LL Cool J became the first rapper to receive the Kennedy Center Honors. [7] In 2021, he was inducted into the Rock and Roll Hall of Fame with an award for Musical Excellence. [8]





Q

Early life and family [edit]

James Todd Smith was born on January 14, 1968 in Bay Shore, New York to Ondrea Griffith (born January 19, 1946) and James Louis Smith Jr.^[9] also known as James Nunya.^{[10][11][12]} According to the *Chicago Tribune*, "[As] a kid growing up middle class and Catholic in Queens, life for LL was heart-breaking. His father shot his mother and grandfather, nearly killing them both. When 4-year-old LL found them, blood was everywhere. (*13] In 1972, Smith and his mother moved into his grandparents' home in St. Albans, Queens, where he was raised. [14][15] He suffered physical and mental abuse from his mother's ex-boyfriend Roscoe. (*13]

Smith began rapping at the age of 10, influenced by the hip-hop group The Treacherous Three. In March 1984, sixteen-year-old Smith was creating demo tapes in his grandparents' home. [16] His grandfather, a jazz saxophonist, bought him \$2,000 worth of equipment, including two turntables, an audio mixer and an amplifier. [17] His mother was also supportive of his musical endeavors, using her tax refund to buy him a Korg drum machine. [18] Smith has stated that by the time he received musical equipment from his relatives, he "was already a rapper in this neighborhood, the kids grow up in rap. It's like speaking Spanish if you grow up in an all-Spanish house." [17] This was at the same time that NYU student Rick Rubin and promoter-manager Russell Simmons founded the then-independent Def Jam label. By using the mixer he had received from his grandfather. Smith produced and mixed his own demos and sent them to various record companies throughout New York City, including Def Jam. [17]

Musical career [edit]

In the VH1 documentary Planet Rook. The Story of Hip Hop and the Crack Generation, Smith revealed that he initially called himself J-Ski, but did not want to associate his stage name with the cocaine culture (The rappers who use "Ski" or "Blow" as part of their stage name, e.g., Kurtls Blow and Joeski Love, were associated with the rise of the cocaine culture, as depicted in the 1983 remake of Scarface.) Under his new stage name LL Cool J (an abbreviation for Ladies Love Cool James), coined by his friend and fellow rapper Mikey D, [19](14) Smith was signed by Def Jam, which led to the release of his first official record, the 12-inch single "I Need a Beat" (1984) [16] The single was a hard-nitting, streetwise b-boy song with spare beats and ballistic rhymes [16]. Smith later discussed his search for a label, stating "I sent my demo to many different companies, the way Def Jam where I found my home. "[20] That same year. Smith made his professional debut concert performance at Manhattan Center High School. In a later interview, LL Cool J recalled the experience, stating "They pushed the lunch room tables together and me and my DJ, Cut Creator, started playing. As soon as it was over there were girls screaming and asking for autographs. Right then and there I said "This is what I want to do!."[21] LL's debut single sold over 100,000 copies and helped establish both Def Jam as a label and Smith as a rapper. The commercial success of "I Need a Beat", along with the Beastie Boys' single "Rock Hard" (1984), helped lead Def Jam to a distribution deal with Columbia Records the following year. [22]

1985-1987: Radio [edit]

Radio was released to critical acclaim, both for production innovation and LL's powerful rap.^[23] Released November 18, 1985, on Def Jam Recordings in the United States.^[24] Radio earned a significant amount of commercial success and sales for a hip hop record at the time. Shortly after its release, the album sold over 500,000 copies in its first five months, eventually selling over 1 million copies by 1988, according to the Recording industry Association of America. ^{[25][26]} Radio peaked at number 6 on the Top R&B/Hip-Hop Albums chart and at number 46 on the Billiopard 200 albums chart for The Top R&B/Hip-Hop Albums chart on December 28, 1985, and remained there for 47 weeks, while also entering the Pop Albums chart on January 11, 1986.^[27] remaining on that chart for thirty-eight weeks.^[27] By 1989, the album had earned platinum status from the Recording Industry Association of America (RIAA), with sales exceeding one million copies, it had previously earned a gold certification in the United States on April 14, 1986.^[26] "I Can't Live Without My Radio" and "Rock the Bells" were singles that helped the album go platinum. It eventually reached 1,500,000 copies sold in the US.^[28]

With the breakthrough success of his hit single "I Need a Beat" and the Radio LP, LL Cool J became one of the early hip-hop acts to achieve mainstream success along with Kurtis Blow and Run-D M C. Gigs at larger venues were offered to LL as he would join the 1986-87 Raising Hell tour, opening for Run-D M C. and the Beastle Boys [29] Another milestone of LL's popularity was

his appearance on American Bandstand as the first hip hop act on the show, [30] as well as an appearance on Diana Ross' 1987 television special, Red Hot Rhythm & Blues.

The album's success also helped in contributing to Rick Rubin's credibility and repertoire as a record producer. Radio, along with Raising Hell (1986) and Licensed to III (1986), would form a trilogy of New York City-based, Rubin-helmed albums that helped to diversify hip-hop. [31][32] Rubin's production credit on the back cover reads "REDUCED BY RICK RUBIN", referring to his minimalist production style, which gave the album its stripped-down and gritty sound. This style would serve as one of Rubin's production trademarks and would have a great impact on future hip-hop productions [33] Rubin's early hip hop production work, before his exit from Def Jam to Los Angeles, helped solidity his legacy as a hip hop pioneer and establish his reputation in the music industry [39]

1987-1993: Breakthrough and success | edit |

LL Cool J's second album was 1987's Bigger and Deffer, which was produced by DJ Pooh and the L.A. Posse, [34] This stands as one of his biggest-selling career albums, having sold in excess of two million copies in the United States alone. [35] It spent 11 weeks at No. 1 on Billiboard's R&B albums chart. It also reached No. 3 on the Billiboard's Pop albums chart. The album featured the singles "I'm Bad", the revolutionary "I Need Love" – LL's first #1 R&B and Top 40 hit, "Kanday". "Bristol Hotel", and "Go Cut Creator Go". While Bigger and Deffer, which was a big success, was produced by the L.A. Posse (at the time consisting of Dwayne Simon, Darryl Pierce and, according to himself the most important for crafting the sound of the LP. Bobby "Bobcat" Ervin). Dwayne Simon was the only one left willing to work on producing LL Cool J's third album Walking with a Panther [36] Released in 1989, the album was a commercial success, with several charting singles ("Going Back to Call," which had originally been released on the 1987 movie sounders Less Than Zero, "I'm That Type of Guy," "Big Ole Butt," and "One Shot at Love"). Despite commercial appeal, the album was often criticized by the hip-hop community as being too commercial and materialistic, and for focusing too much on love ballads [37] As a result, his audience base began to decline due to the album's bold commercial and pop aspirations [39] According to Billiboard, the album peaked at No. 6 on the Billiboard 200 and was LL Cool J's second #1 R&B Album where it spent five weeks.

In 1990, LL released Mama Said Knock You Out, his fourth studio album. The Marley Mari produced album received critical acctaim and eventually went double Platinum, selling over two million copies according to the RIAA. Mama Said Knock You Out marked a turning point in LL Cool J's career, as he proved to critics his ability to stay relevant and hard-edged despite the misgivings of his previous album. [38] LL won a Grammy Award for Best Rap Solo Performance in 1992 for the tille track. The album's immense success propelled Mama Said Knock You Out to be LL's top selling album of his career (as of 2002) and solidined his status as a hip-hop icon. LL also recorded a rap solo for Michael Jackson's demo of "Serious Effect" that remains unreleased but leaked online. [38]

1993-2005: Continued success and career prominence [edit]



After acting in *The Hard Way* and *Toys*, LL Cool J released *14 Shots to the Dome*. The album had four singles ("How I'm Comin", "Back Seat (of My Jeep)", "Pink Cookies in a Plastic Bag Getting Crushed by Buildings", "Stand By Your Man") and guest-featured labelmates Lords of the Underground on "NFA-No Frontin' Allowed". The album went gold.

LL Cool J starred in In the House, an NBC sitcom, before releasing Mr. Smith (1995), which went on to sell over two million copies. Its singles included "Doin' It" and "Loungin". Another of the album's singles, "Hey Lover", featured Boyz II Men, and sampled Michael Jackson's "The Lady in My Life"; it eventually became an early hip-hop music video to air on VH1 [citation needed]. The song also earned him a Grammy Award. Yet another single from the album, "I Shot Ya Remix", included debut vocal work by Foxy Brown. In 1996, Def Jam released this "greatest hits" package, offering a good summary of Cool J's career, from the relentless minimalism of early hits such as "Rock the Bells" to the smooth-talking braggadocio that followed. Classic albums including Bigger and Deffer and Mama Said Knock You Out are well represented here. In December 1996 his loose cover of the Rufus and Chaka Khan song "Ain't Nobody" was included on the Beavis and Butt-Head Do America soundtrack & released as a single. LL Cool J's interpretation of "Ain't Nobody" was particularly successful in the Unitled Kingdom, where it topped the UK Singles Chart in early-1997. [39] In that same year, he released the album Phenomenon. The singles included "Phenomenon" and "Father". The official second single from Phenomenon was "4, 3, 2, 1", which featured Method Man, Redman & Master P and introduced DMX and Canibus.

In 2000, LL Cool J released the album G.O.A.T., which stood for the "Greatest of All Time." It debuted at number one on the Billboard album charts [40] and went

platinum. LL Cool J thanked Canibus in the liner notes of the album, "for the inspiration". LL Cool J's next album 10 from 2002, was his 9th studio (10th overall including his greatest hits compilation All World), and included the singles "Paradise" (featuring Americ), and the number 1 R&B hit "Luv U Better", produced by the Neptunes. Later pressings of the album added the 2003 Jennifer Lopez duet, "All I Have". The album reached platinum status. LL Cool 3's tenth album The DEFinition was released on August 31, 2004. The album debuted at No. 4 on the Billboard charts. Production came from Timbaland, 7 Aurelius, R. Kelly, and others. The lead single was the Timbaland-produced "Headsprung", which peaked at No. 7 on the Hip-Hop and R&B singles chart, and No. 16 on the Billboard Hot 100. The second single was the 7 Aurelius—produced. "Hush", which peaked at No. 14 on the Billboard Hip-Hop and R&B chart and No. 26 on the Hot 100.



LL Cool J during a 2001 performance in Germany

2006-2012: Exit 13 and touring [odit]

LL Cool J's 11th album, Todd Smith, was released on April 11, 2006. It includes collaborations with 112, Ginuwine, Jueiz Santana, Teairra Mari and Freeway. The first single was the Jermaine Dupri-produced "Control Myself" featuring Jennifer Lopez. They shot the video for "Control Myself" on January 2, 2006 at Sony Studios, New York. The second video, directed by Hype Williams, was "Freeze" featuring Lyfe Jennings.

In July 2006, LL Cool J announced details about his final album with Def Jam Recordings, the only label he has ever been signed to. The album is titled Exit 13. The album was originally scheduled to be executively produced by fellow Queens rapper 50 Cent. 141 Exit 13 was originally slated for a fall 2006 release, however, after a 2-year delay, if was released September 9, 2008 without 50 Cent as the executive producer. Tracks that the two worked on were leaked to the internet and some of the tracks produced with 50 made it to Exit 13. LL Cool J partnered with DJ Kay Slay to release a mixtape called "The Return of the G O A T." It was the first mixtape of his 24-year career and includes freestyling by LL Cool J in addition to other rappers giving their renditions of his songs. A track entitled "Hi Haterz" was leaked onto the internet on June 1, 2008. The song contains LL Cool J rapping over the instrumental to Maino's "Hi Haterz" le toured with Janet Jackson on her Rock Witchu tour, only playing in Los Angeles, Chicago, Toronto, and Kansas City.



LL Cool J performing in Wilmington, &-Delaware in August 2008

In September 2009, LL Cool J released a song about the NCIS TV series. It is a single and is available on iTunes. The new track is based on his experiences playing special agent Sam Hanna. "This song is the musical interpretation of what I felt after meeting with NCIS agents, experienced Marines and Navy SEALs," LL Cool J sald. "It represents the collective energy in the room. I was so inspired I wrote the song on set." [42]

In March 2011 at South by Southwest, LL Cool J was revealed to be Z=Trip's special guest at the Red Bull Thre3Style showcase. This marked the beginning of a creative collaboration between the rap and DJ superstars. The two took part in an interview with Carson Daly where they discussed their partnership. [43] Both artists have promised future collaborations down the road, with LL Cool J calling the duo "organic" [44] One early track to feature LL's talents was Z=Trip's remix of British rock act Kasabian's single "Days Are Forgotten", which was named by influential DJ Zane Lowe as his "Hottest Record in The World" [45] and received a favorable reception in both Belgium and the United Kingdom. In January 2012, the pair released the track "Super Baller@" as a free download to celebrate the New York Glants Super Bowl victory. The two have been touring together since 2011, with future dates planned through 2012 and beyond.

2012-present: Authentic, G.O.A.T. 2 and future projects [edit]

On October 6, 2012, LL Cool J released a new single from Authentic Hip-Hop called "Ratchet". Following that, on November 3, 2012, LL collaborated with Joe and producers Trackmasters with his 2nd single, "Take it" [initialing needed]

On February 8, 2013. It was announced that the title of LL's upcoming album would be changed from Authentic Hip-Hop to Authentic with a new release date of April 30, 2013. A new cover was unveiled at the same time [46] At around the same time, it was announced that LL Cool J had collaborated with Van Halen guitarist Eddie Van Halen on two tracks on the album [47][49][49]

On October 16, 2013, the Rock and Roll Hall of Fame announced LL Cool J as a nominee for inclusion in 2014 [50]

In October 2014, LL announced that his 14th studio album would be called G.O.A.T. 2 and would be released in 2015 [51] LL stated that "the concept behind the album was to give upcoming artists an opportunity to shine, and put myself in the position where I have to spit bars with some of the hardest rhymers in the game", however, the album was put on hold. LL Cool J explained the reason for it, saying, "It was good but I didn't feel like it was ready yet." [52]

On January 21, 2016, LL received a star on the Hollywood Walk of Fame. [53]

In March 2016. LL announced his retirement on social media, but quickly walked back his announcement and indicated that a new album was on the way. [54] LL hosted the Grammy Awards Show for five consecutive years, from the 54th Grammy Awards on February 12, 2012, through the 58th Grammy Awards on February 15, 2016. [Collabor needed]

In October 2018, LL Cool J was nominated for the Rock and Roll Hall of Fame J³⁰¹ in September 2019, it was announced that LL had re-signed to Def Jam for future album releases J³⁰¹ His upcoming album will be produced by Q-Tip. [57]

On December 29, 2021, LL Cool J canceled his performance at Dick Clark's New Year's Rockin' Eve With Ryan Seacrest 2022 after testing positive for COVID-19. [58]

LL hosted the 2022 iHeartRadio Music Awards on March 22, 2022. [59]

Acting career [edit]

While LL Cool J first appeared as a rapper in the movie *Krush Groove* (performing "I Can't Live Without My Radio"). [60] his first acting part was a small role in a high school football movie called *Wildcats* [61] He landed the role of Captain Patrick Zevo in Barry Levinson's 1992 film *Toys* [62] From 1995 to 1999, he starred in his own television sitcom *In the House*: He portrayed an ex-Oakland Raiders running back who finds himself in financial difficulties and is forced to rent part of his home out to a single mother and her two children, one of whom moves out with her before the third season. [63]

In 1998, LL Cool J played securify guard Ronny in Halloween H20, the seventh movie in the Halloween franchise. [64] In 1999, co-starred as Preacher, the chef in the Renny Harlin horror/comedy Deep Blue Sea. [65] He received positive reviews for his role as Dwayne Giftens, an underworld boss nicknamed "God". in In Too Deep. [66] Later that year, he starred as Julian Washington—a talented but selfish running back on fictional professional football team the Miami Sharks—in Oliver Stone's drama Any Given Sunday. He and co-star Jamie Foxx allegedly got into a real fistfight while filming a fight scene. [67] During the next two years, LL Cool J appeared in Rollerball. [88] Deliver Us from Eva. [89] S.W.A.T. [70] and Mindhunters [71]

In 2005, he returned to television in a guest-starring role on the Fox medical drama *House*; he portrayed a death row inmate felled by an unknown disease in an episode entitled "Acceptance". He appeared as Queen Latifah's love interest in the 2006 movie *Last Holiday*. [72] He also guest-starred on *30 Rock* in the 2007 episode "The Source Awards", portraying a hip-hop producer called Ridikulous who Tracy Jordan fears may kill him. [73] LL Cool J appeared in *Sesame Street*'s 39th season, introducing the word of the day—"Unanimous"—in episode 4169 (September 22, 2008) and performing "The Addition Expedition" in episode 4172 (September 30, 2008). [74]

Since 2009, LL Cool J has starred on the CBS police procedural NCIS. Los Angeles. The show is a spin-off of NCIS, which itself is a spin-off of the naval legal drama JAG. LL Cool J portrays NCIS Special Agent Sam Hanna, an ex-Navy SEAL who is fluent in Arabic and is an expert on West Asian culture. The series debuted in autumn of 2009, but the characters were introduced in an April 2009 crossover episode on the parent show. [75] In 2013, LL received a Teen Choice Award for Choice TV Actor. Action for his work on the show. [76]

In 2013, LL co starred as a gym owner in the sports dramedy Grudge Match [T7] Since April 2015, LL has hosted the show Lip Sync Battle [T8]

Other ventures [edit]

LL Cool J worked behind the scenes with the mid-1980s hip-hop sportswear line TROOP. [79] LL Cool J launched a clothing line (called "Todd Smith"), [80]. The brand produces popular urban apparel. Designs include influences from LL's lyrics and tattoos, as well as from other icons in the hip-hop community. [81] LL Cool J has written four books, including 1998's I Make My Own Rules, an autobiography cowritten with Karen Hunter. His second book was the children-oriented book called And The Winner Is., published in 2002. In 2006, LL Cool J and his personal trainer, Dave "Scooter" Honig, wrote a fitness book titled The Platinum Workout. His fourth book, LL Cool J (Hip-Hop Stars) was cowritten in 2007 with hip-hop historian Dustin Shekell and Public Enemy's Chuck D.

LL Cool J started his own businesses in the music industry such as the music label in 1993 called P.O.G. (Power Of God) and formed the company *Rook The Bells* to produce music. With the Rock The Bells label, he had artists such as Amyth, [82] Smokeman, Natice, Chantel Jones and Simone Starks. Rock the Bells Records was also responsible for the Deep Blue Sea soundtrack for the 1999 movie of the same name. Rufus "Scola" Waller was also signed to the label, but was released when the label folded. [83] LL Cool J founded and launched Boomdizzle.com, a record label / social networking site launched in September 2008. The website accepts music uploads from aspiring artists, primarily from the hip-hop genre, and the site's users rate songs through contests. volting, and other community events [84]

In March 2015, LL Cool J also appeared in an introduction to WrestieMania 31 [85]

Legacy [edit]

With the breakthrough success of his hit single "I Need a Beat" and the Radio LP, LL Cool J became an early hip-hop act to achieve mainstream success along with Kurtis Blow and Run-DMC.

Gigs at larger venues were offered to LL as he would join the 1986-'87 Kaising Hell tour, opening for Run-D M.C. and the Beastie Boys [29] Another milestone of LL's popularity was his appearance on American Bandstand as the first hip-hop act on the show.[30]

The album's success also helped in contributing to Rick Rubin's credibility and repertoire as a record producer. Radio, along with Raising Hell (1986) and Licensed to III (1986), would form a trilogy of New York City-based, Rubin-helmed albums that helped to diversify hip-hop [31/[32]] Rubin's production credit on the back cover reads "REDUCED BY RICK RUBIN", referring to his minimalist production style, which gave the album its stripped-down and gritty sound. This style would serve as one of Rubin's production trademarks and would have a great impact on future hip-hop productions. [33] Rubin's early hip hop production work, before his exit from Def Jam to Los Angeles, helped solidify his legacy as a hip hop pioneer and establish his reputation in the music industry. [33]

Radio's release coincided with the growing new school scene and subculture, which also marked the beginning of hip hop's "golden age" and the replacement of old school hip hop. 1861 This period of hip hop was marked by the end of the disco rap stylings of old school, which had flourished prior to the mid-1980s, and the rise of a new style featuring "ghetto blasters". Radio served as one of the earliest records, along with Run-D.M.C.'s debut album, to combine the vocal approach of hip hop and rapping with the musical arrangements and riffing sound of rock music, pioneering the rap rock hybrid sound. [87]

The emerging new-school scene was initially characterized by drum machine-led minimalism, often tinged with elements of rock, as well as boasts about rapping delivered in an aggressive, self-assertive style. In image as in song, the artists projected a tough, cool, street b-boy attitude. These elements contrasted sharply with the 1970s P-Funk and disco-influenced outfits, live bands, synthesizers and party rhymes of acts prevalent in 1984, rendering them old school [88] in contrast to the lengthy, jam-like form predominant throughout early hip hop ("King Tim Ill", "Rapper's Delight", "The Breaks"), new-school artists tended to compose shorter songs that would be more accessible and had potential for radio play, and conceived more cohesive LPs than their old-school counterparts; the style typified by LL Cool J's Radio, [89] A leading example of the new school sound is the song "I Can't Live Without My Radio", a loud, defiant declaration of public loyally to his boom box, which *The New York Times* described as "quintessential rap in its directness, immediacy and assertion of self" [17] it was featured in the film *Krush Groove* (1985), which was based on the rise of Def Jam and new school acts such as Run-D.M.C. and the Fat Boys. [90]

The energy and hardcore delivery and musical style of rapping featured on *Radio*, as well as other new-school recordings by artists such as Run-D.M.C., Schooly D, T La Rock and Steady B, proved to be influential to hip-hop acts of the "golden age" such as Boogle Down Productions and Public Enemy. [91] The decline of the old-school form of hip hop also led to the closing of Sugar Hill Records, one of the labels that helped contribute to early hip hop and that, coincidentally, rejected LL's demo tape. [92] As the album served as an example of an expansion of hip-hop music's artistic possibilities, its commercial success and distinct sound soon led to an increase in multi-racial audiences and listeners, adding to the legacy of the album and hip hop as well [87][93]

In 2017, LL Cool J became the first rapper to receive Kennedy Center Honors. [7]

In 2021, he was inducted into the Rock and Roll Hall of Fame with an award for Musical Excellence. [8]

Personal life [edit]

Smith dated Kidada Jones, daughter of producer Quincy Jones, from 1992 to 1994. He married Simone Johnson in 1995. The couple met in 1987 and have four children. [94]
Smith reconciled with his father. [when?[13][11]]

In an episode of Finding Your Roots, Smith learned that his mother was adopted by Eugene Griffith and Ellen Hightower. The series' genetic genealogist CeCe Moore identified Smith's biological grandparents as Ethel Mae Jolly and Nathaniel Christy Lewis through analysis of his DNA. Smith's biological great-uncle was Hall of Fame boxer John Henry Lewis.

Political involvement [edit]

In 2002, LL Cool J supported George Pataki's bid for a third term as Governor of New York. [95] In 2003, LL Cool J spoke at a U.S. Senate Committee hearing on the RIAA lawsuits against Americans distributing or downloading copyrighted music over peer-to-peer networks. He appeared to endorse the RIAA's position, claiming illegal file sharing was hurting his sales and that his session musicians "can't live" due to the lost income. Chuck D provided an opposing viewpoint, saying free file-sharing could be leveraged as a promotional tool and the industry was being overprotective of its copyright. [96] He also voiced his support for New York State Senator Malcolm Smith, a Democrat, during an appearance on the senator's local television show. [97] he worked with Smith in putting on the annual Jump and Ball Tournament in the rapper's childhood neighborhood of St. Albans, Queens. [98] In a February 10, 2012 televised interview with CNN host Piers Morgan, LL Cool J expressed sympathy for President Obama and ascribed negative impressions of his leadership to Republican obstruction designed to "make it look like you have a coordination problem." He was quick to add that no one "should assume that I'm a Democrat either. I'm an Independent, you know?" [99] In LL Cool J's Piatinum 360 Diet and Lifestyle. he included Barack Obama in a list of people he admired, stating that Obama had "accomplished what people thought was impossible."

Philanthropy [edit]

LL Cool J has his own charitable foundation called Jump & Ball, which is based in his hometown of Queens, New York, and offers an athletic and team-building program for young people. He is also involved in many charitable causes for literacy, music, and arts programs for kids and schools [164]

Discography [edit]

Main article, LL Cool J discography

Studio albums

- Radio (1985)
- Bigger and Deffer (1987)
- Walking with a Panther (1989)
- Mama Said Knock You Out (1990)
- 14 Shots to the Dome (1993)
- Mr. Smith (1995)
- Phenomenon (1997)
- G.O.A.T. (2000)
- 10 (2002)
- The DEFinition (2004)
- Todd Smith (2006)
- Exit 13 (2008)
- Authentic (2013)

Filmography [edit]

Year	title	♦ Role	◆ Notes
1985	Krush Groove		
1986	Big Fun In The Big Town	Himself	In this Dutch TV documentary LL Cool J is one of many hip-nop artists interviewed. He was veryoung at time of recording, and still lived at his grandmother's house.
	Wildcats	Rapper	
1991	The Hard Way	Detective Billy	
1992	Toys	Captain Patrick Zevo	
1993	The Adventures of Pete & Pete	Pete's Teacher	
1995	Out-of-Sync	Jason St. Julian	
1995–1999	In the House	Marion Hill	
1997	B*A*P*S	Himself	
	Caught Up	Roger	
	All That	Himself	
1998	Oz	Jiggy Walker	
	Woo	Darryl	
	Halloween H20: 20 Years Later	Ronny Jones	
	Deep Blue Sea	Sherman 'Preacher' Dudley	
1999	In Too Deep	Dwayne Keith 'God' Gittens	
	Any Given Sunday	Julian 'J-Man' Washington	
2000	Charlie's Angels	Mr. Jones	
2001	Kingdom Come	Ray Bud Slocumb	
2002	Rollerball	Marcus Ridley	
2002	WWE SmackDown	Himself	
	Deliver Us from Eva	Ray Adams	
2003	S.W.A.T.	Officer Deacon 'Deke' Kaye	
2004	Mindhunters	Gabe Jensen	
	Edison	Officer Rafe Deed	
2005	Slow Burn	Luther Pinks	
	House	Clarence	Episode: "Acceptance" (Season 2, episode 1)
2006	Last Holiday	Sean Williams	
War war	The Man	Manny Baxter	
2007	30 Rock	Ridikolus	
2008	The Deal	Bobby Mason	
2008	Sesame Street	Himself	2 episodes
N. S.	WWII in HD	Shelby Westbrook[102]	Voice
2009	NCIS	[402]	2 episodes: "Legend: Part 1 & 2" (Season 6; episode 22 & 23)
2009-Present	NCIS: Los Angeles	Special Agent Sam Hanna ^[103]	302 episodes
2009–2011	The Electric Company	Himself	Recurring
0010	Hawaii Five-0	Special Agent Sam Hanna	Crossover episode: "Pa Make Loa"
2012	54th Annual Grammy Awards		
May a	55th Annual Grammy Awards	Host	TV Special
2013	Grudge Match	Frankie Brite	
2014	56th Annual Grammy Awards		alle and the tri
2015	57th Annual Grammy Awards	W87 (2)	TV Special
2015–2019	Lip Sync Battle[104]	Host	TV Series on Spike
2016	58th Annual Grammy Awards		TV Special
2017	American Dad!	Sam Hanna	

2022 IHeartRadio Music Awards Host^[105] TV Special

Awards and nominations [edit]

Music [edit]

Grammy Awards [edit]

Year	Nominated work	Award	Result	Ref
1989	"Going Back To Cali"	Best Rap Performance	Nominated	[106]
1992	"Mama Said Knock You Out"	97	Won	[107]
1993	"Strictly Business"	March March March March 1997	Nominated	[108]
1994	"Stand By Your Man"	Best Rap Solo Performance	Nominated	[109]
1997	"Hey Lover"		Won	[110]
1997	Mr. Smith	Best Rap Album	Nominated	[110]
1998	"Ain't Nobody"	Best Rap Solo Performance	Nominated	[111]
2004	"Luv U Better"	Best Rap/Sung Collaboration	Nominated	[112]
2005	The DEFinition	Best Rap Album	Nominated	[113]

MTV Video Music Awards [edit]

Year	Nominated work	Award	Result	Ref
4004	Materia Cold Kroots Very Cody	Best Rap Video	Won	[114]
1991	"Mama Said Knock You Out"	Best Cinematography in a Video	Nominated	[114]
1996	"Doin' It"	Best Rap Video	Nominated	[115]
1997	Lifetime Achievement	Michael Jackson Video Vanguard Award	Won	[118]

NAACP Image Awards [edit]

Year	Nominated Work	Category	Result	Ref
1996	Mr. Smith	Best Rap Artist	Won	[117]
1997	Phenomenon	Best Rap Artist	Won	
2001	G.O.A.T.	Outstanding Hip-Hop/Rap Artist	Won	[118]
2003	10	Outstanding Male Artist	Won	[119]

Soul Train Music Awards [edit]

Year	Nominated Work	Category	Result	Rei
1987	Radio	Best Rap Album	Nominated	[120]
1988	Bigger and Deffer	Best Rap Album	Won	[121]
1900	"I Need Love"	Best Rap Single	Won	[122]
1991	Mama Said Knock You Out	Best Rap Album	Nominated	[123]
0000	10	Best R&B/Soul or Rap Album of the Year	Nominated	[124]
2003	Outstanding Carcer Achievements in the Field of Entertainment	Quincy Jones Award	Won	[125]
2005	"Headsprung"	Best R&B/Soul or Rap Dance Cut	Nominated	[126]

Other honors and awards [edit]

- 1988 Enstooled as Kwasi Achi-Bru, a chieftain of the Akan people, in Abidjan, Ivory Coast
- 1991 Billboard Top Rap Singles Artist^[127]
- 1997 Patrick Lippert Award, Rock The Vote[128]
- 2003 Source Foundation Image Award, for "his community work"
- 2007 Long Island Music Hall of Fame, Inducted as part of the Inaugural Class of Inductees for his contribution to Long Island's rich musical heritage[129]
- 2011 BET Hip Hop Awards, Honored with the I Am Hip Hop Award for his contributions to hip-hop culture[130]
- 2013 A New York City double decker tour bus was dedicated to LL Cool J and his life's work[131]
- 2014 Honorary Doctor of Arts, Northeastern University, for his contributions to hip-hop culture^[132]
- 2016 LL Cool J was awarded a star on the Hollywood Walk Of Fame [133]
- 2017 first hip hop artist to receive a Kennedy Center Honor
- LL Cool J has been nominated six times for induction into The Rock and Roll Hall Of Fame. He has been nominated in 2010, 2011, 2014, 2018, 2019, and 2021 as a performer [134] in 2021, He was inducted into The Rock and Roll Hall of Fame with an award for Musical Excellence [8]

Acting [edit]

Year	Award	Category	Work	Result	Ref
1996	NAACP Image Awards	Outstanding Lead Actor in a Comedy Series	In the House	Nominated	[117]
1997	Kids' Choice Awards	Favorite Television Actor		Nominated	[citation needed]
1998	NA AGO Image Avenue	Outstanding Lead Actor in a Comedy Series		Nominated	[135]
	NAACP Image Awards	Outstanding Supporting Actor in a Motion Picture		Nominated	[136]
2000	Blockbuster Entertainment Award	Favorite Supporting Actor – Action	Deep Blue Sea	WOH	[137]
2004	Black Reel Awards	Best Actor	Deliver Us from Eva	Nominated	[138]
2006	Teen Choice Awards	Award for Choice Movie: Liplock (shared with Queen Latifah)	Last Holiday	Nominated	[139]
	NAACP Image Awards	Outstanding Actor in a Drama Series		Won	[140]
2011	Teen Choice Awards	Choice TV Actor: Action		Nominated	[141]
	NAACP Image Awards	Outstanding Actor in a Drama Series	NCIS: Los Angeles	Won	[142]
2012	Teen Choice Awards	Choice TV Actor Action		Nominated	[143]
	Primetime Emmy Awards	Outstanding Special Class Programs	The 54th Annual Grammy Awards	Nominated	[144]

2013	NAACP Image Awards	Outstanding Actor in a Drama Series		Won	[145]
2013	Teen Choice Awards	Choice TV Actor: Action		Won	[146]
2014	NAACP Image Awards	Outstanding Actor in a Drama Series	NOIS: Las Asselas	Won	[147]
2014	Prism Awards	Male Performance in a Drama Series Multi-Episode Storyline	NCIS: Los Angeles	Nominated	[148]
2015		Outstanding Actor in a Drama Series		Nominated	[149]
	NAACP Image Awards	Outstanding Actor in a Drama Series		Nominated	[150]
2016	Primetime Emmy Awards	Outstanding Structured Reality Program	Lip Sync Battle	Nominated	[151]
	1	Favorite TV Crime Drama Actor	linió a ser estado	Nominated	[152]
2017	People's Choice Awards	Favorite TV Crime Drama Actor	NCIS: Los Angeles	Nominated	[153]

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External links [edit]

- Official website
- LL Cool J® at IMDb
- LL Cool J@ discography at Discogs





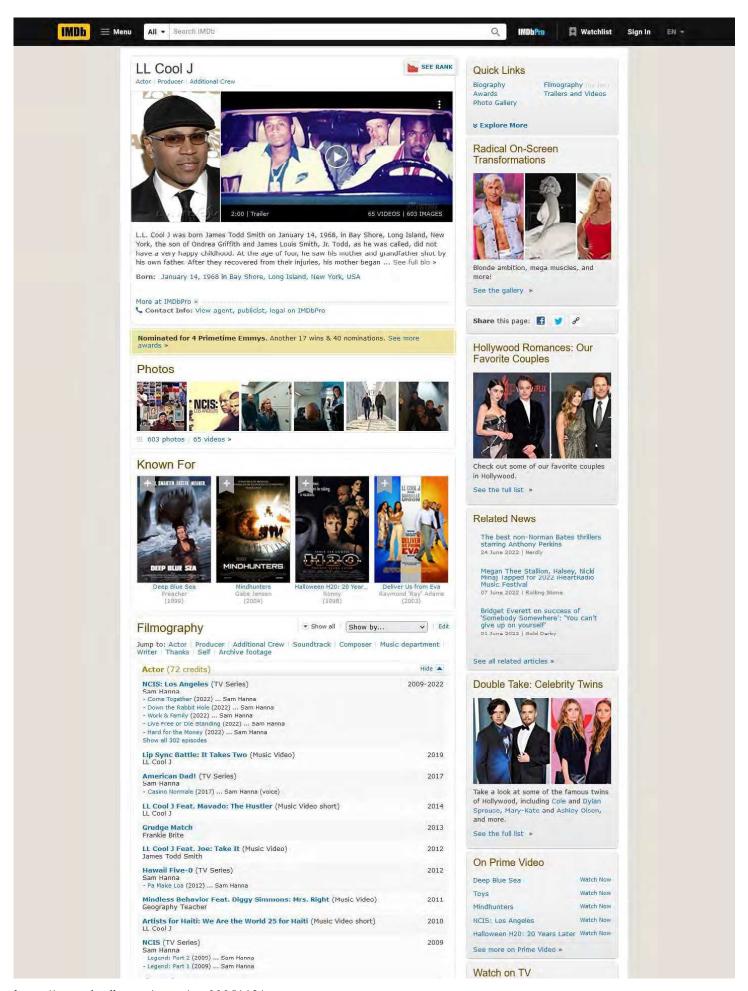
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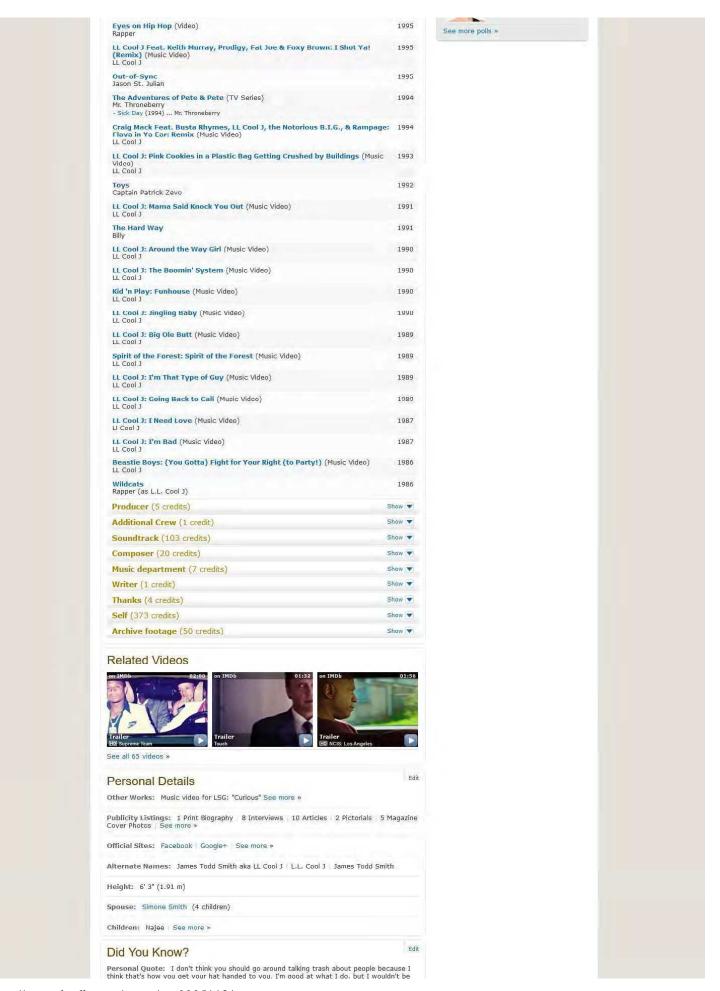
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Exhibit B









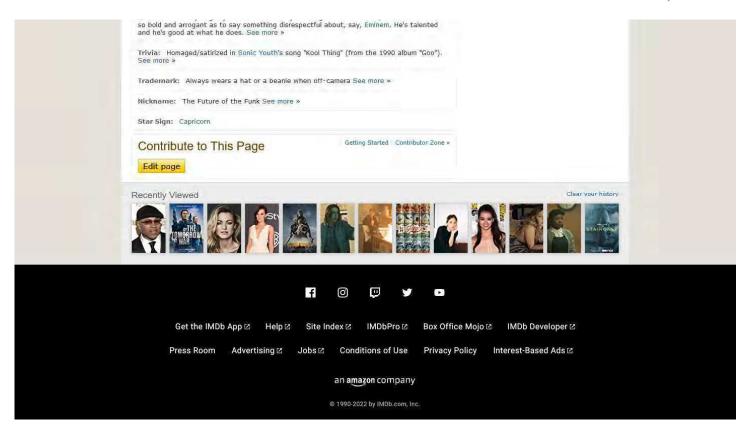
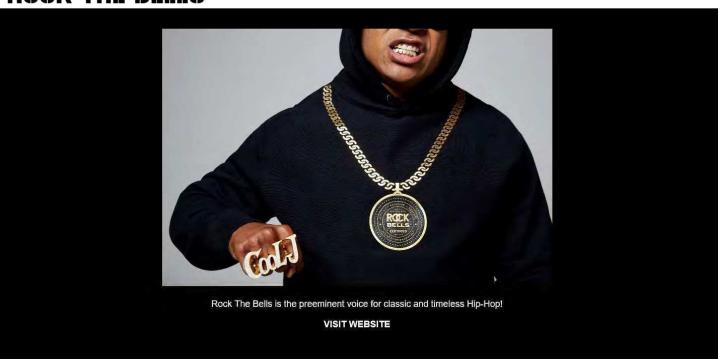


Exhibit C

LL COOL J | Official 7/8/2022, 11:06 AM



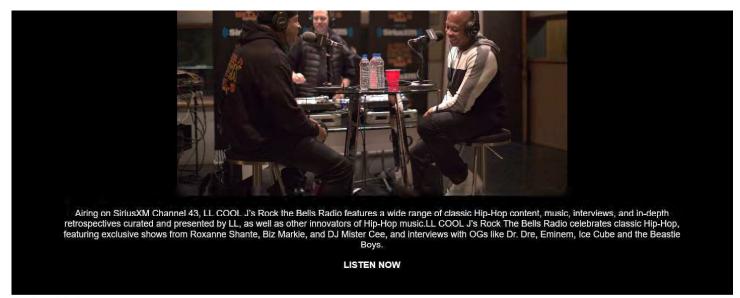
ROCK THE BELLS



ROCK THE BELLS RADIO



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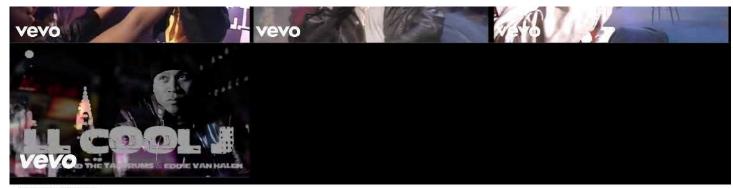
ALBUMS



VIDEOS



LL COOL J | Official 7/8/2022, 11:06 AM



MUSIC



@LLCOOLJ

KINGS OF THE MIC"

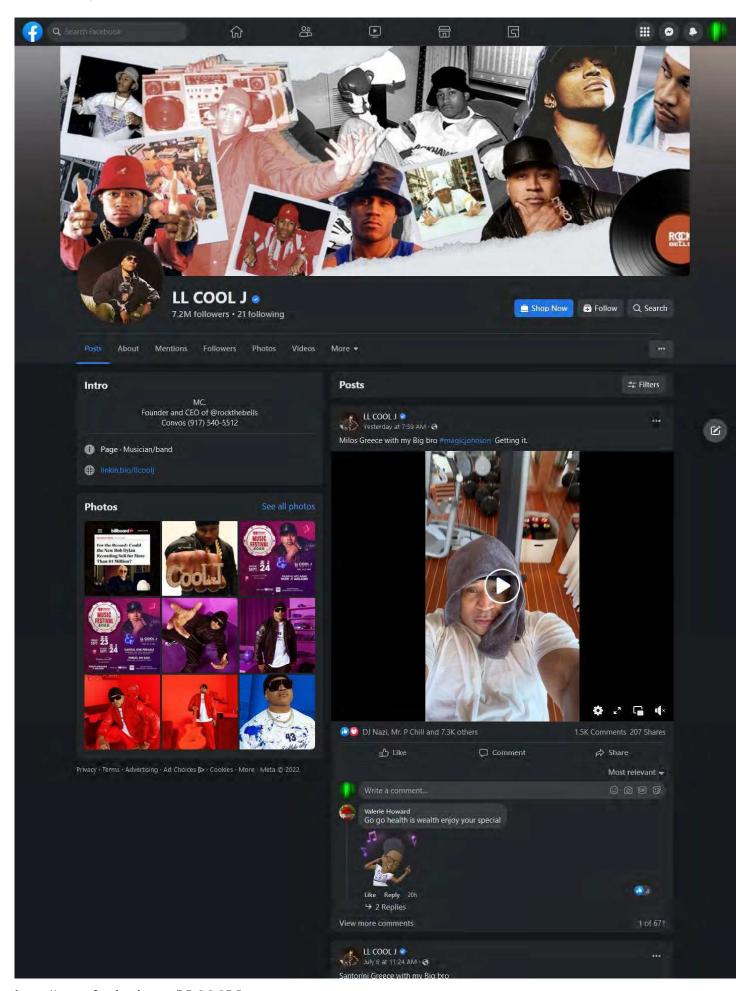
STRICTLY FOR OG'S"

CLASSICS SHOULD ALWAYS BE FRESH*

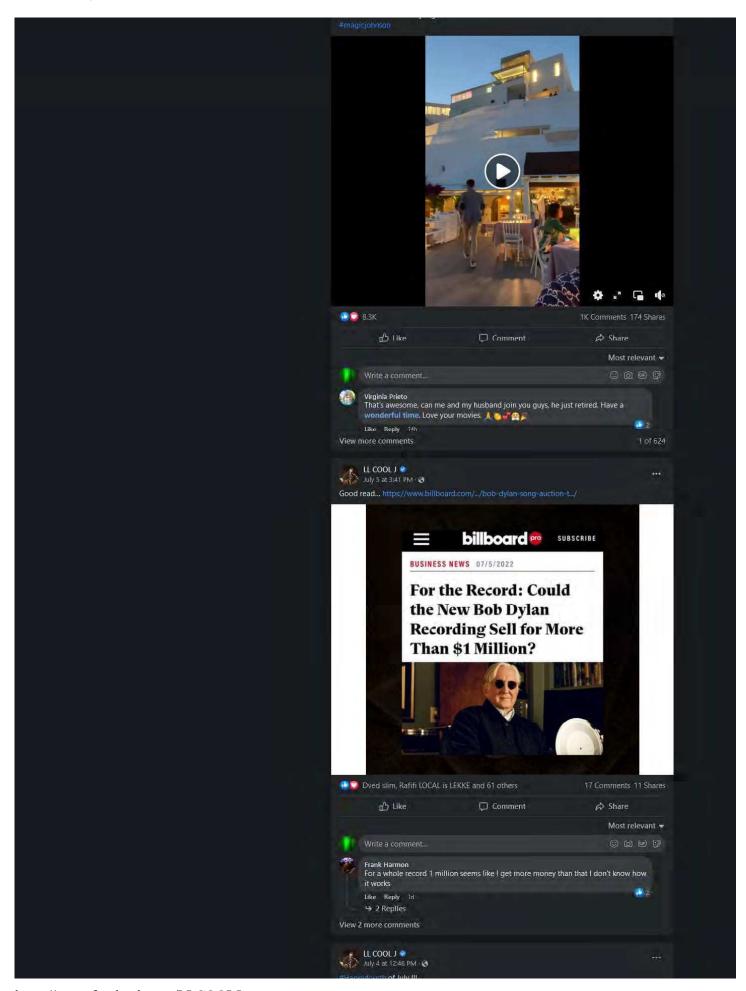
GOAT ENTERPRISES**

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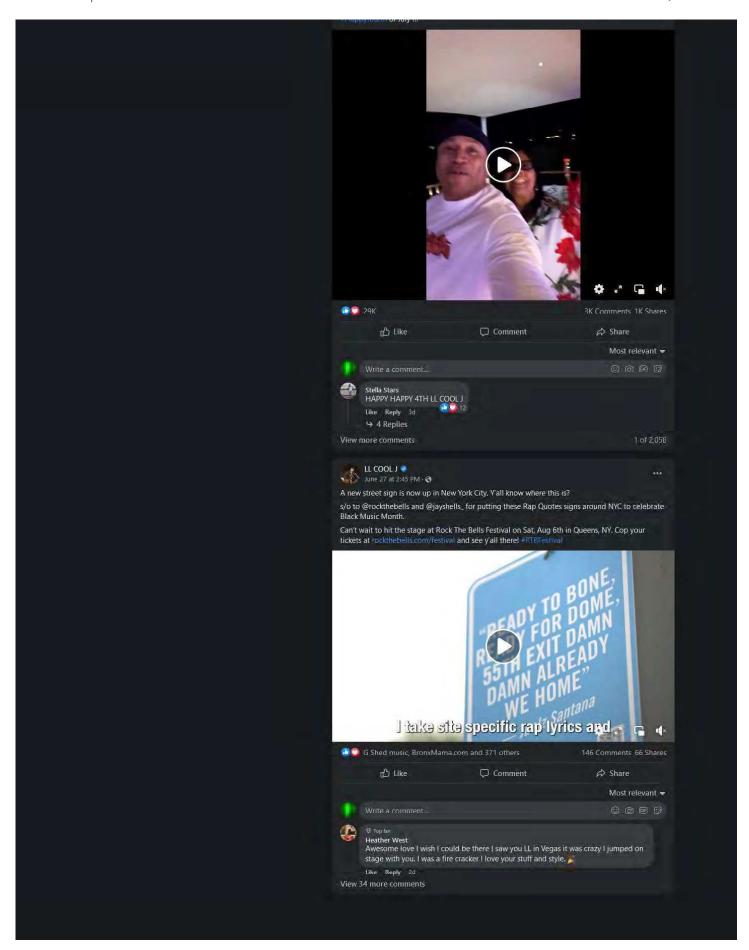
LL COOL J | Facebook 7/8/2022, 11:08 AM

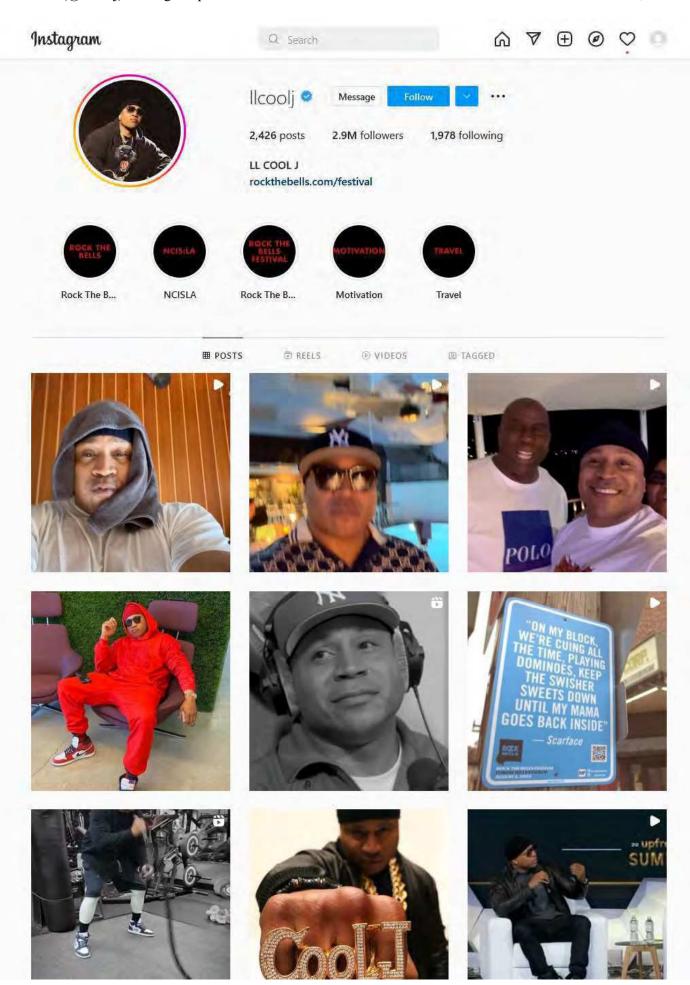


LL COOL J | Facebook 7/8/2022, 11:08 AM



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https://www.instagram.com/llcoolj/?hl=en



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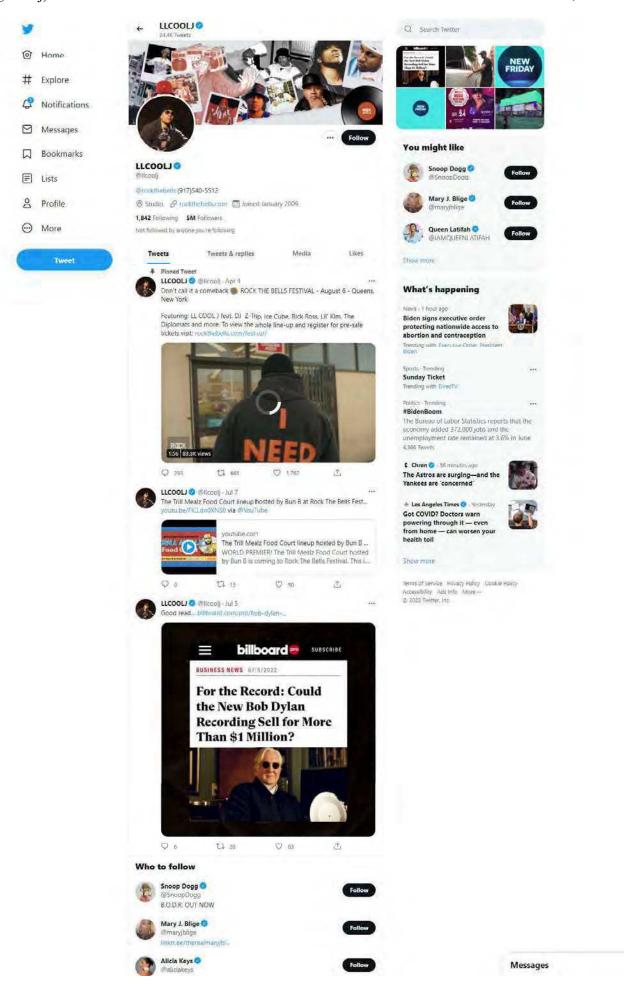








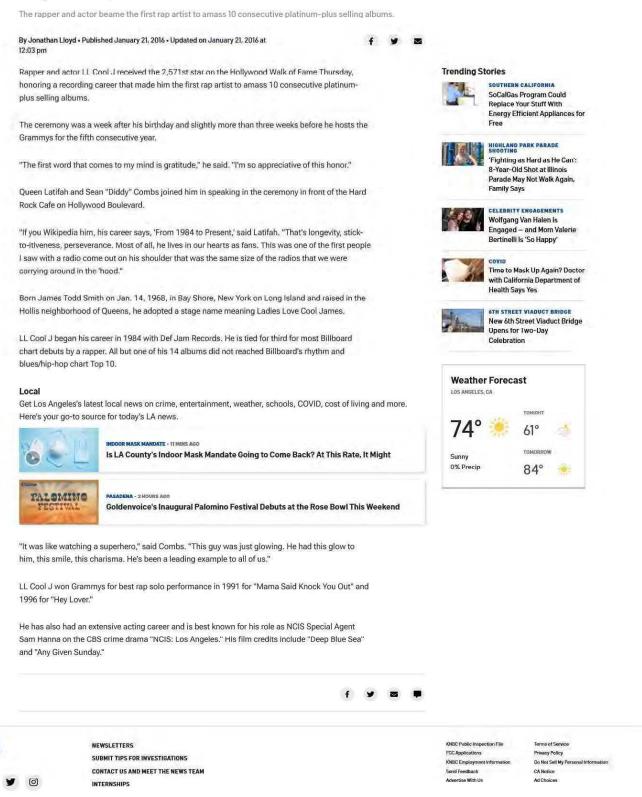


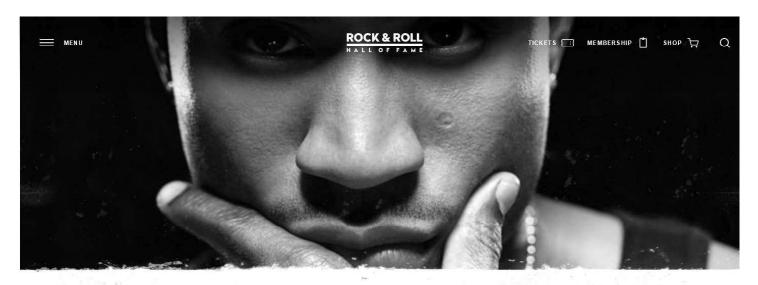


Exhibit D



Rap Artist, 'NCIS' Star LL Cool J Receives Walk of Fame Star





LL COOL J

YEAR:

202

INDUCTED BY:

DR. DRE

CATEGORY:

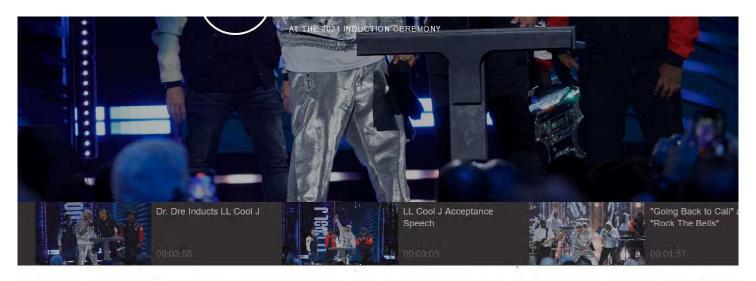
MUSICAL EXCELLENCE

400

Def Jam records chose a teenager as their face when ushering in hip-hop's second wave, and 17-year-old LL Cool J made an unforgettable impression.



https://www.rockhall.com/inductees/ll-cool-j



HALL OF FAME ESSAY



Amy Linden

'Don't call it a comeback, I been here for years." That opening line from the title track of LL Cool J's fourth album, Mama Said Knock You Out, was more than just braggadocio or studio posturing. Those ten words were an instantly iconic and electrifying "I told you so" aimed at sometimey fans and an industry that, five years into a platinum-plus and groundbreaking career, had written LL off as irrelevant. As the explosive success of that song and album would prove, pity the fool that dared to count LL Cool J out.

For more than four decades, rap music has produced a veritable solar system of stars; LL Cool J is one of the most incandescent. He is, to put it simply, foundational. Since 1985, he has recorded a catalogue of classic singles that rock the crowd to this day, including "Doin' It," "Hey Lover," "Around the Way Girl," "I'm Bad," "Rock the Bells," "Going Back to Cali," "4, 3, 2, 1," and "Phenomenon," to name a few. In 2017, LL became the first – and thus far the only – rap artist to receive the prestigious Kennedy Center Honor. He is a two-time Grammy winner, a multiplatinum-selling performer, successful actor, author, and entrepreneur. A fierce battle rapper and razor-sharp wordsmith, LL Cool J is a true child of hip-hop whose music and attitude defined and elevated the culture.



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2017 Kennedy Center Honor Recipient LL COOL J to Host 42nd Annual Kennedy Center Honors

America to Celebrate the Artistic Achievements of Earth, Wind & Fire, Sally Field, Linda Ronstadt, and Michael Tilson Thomas on Sunday, December 8, 2019

Program to be broadcast nationally on CBS on Sunday, December 15, 2019





(WASHINGTON)—Two-time Grammy Award® winner and 2017 Kennedy Center Honors recipient **LL COOL J** will host the 42nd annual Kennedy Center Honors on Sunday, December 8, 2019. The Honors Gala will be recorded for broadcast on the CBS Television Network for the 42nd year as a two-hour primetime special to air on Sunday, December 15 (8:00–10:00 p.m., ET/PT). This will be LL COOL J's first time hosting the special.

As previously announced, the recipients of the 2019 Kennedy Center Honors will be R&B collective **Earth, Wind & Fire**, actress **Sally Field**, singer **Linda Ronstadt**, children's television program **Sesame Street**, and conductor and musical visionary **Michael Tilson Thomas**. The 42nd annual Kennedy Center Honors marks the first time a television program will receive the award.

In a star-studded celebration on the Kennedy Center Opera House stage on Sunday, December 8, the 2019 Honorees will be saluted by today's leading performers from New York, Hollywood, and the arts capitals of the world, accepting the recognition and gratitude of their peers through performances and tributes.

The Honors recipients are recognized for their lifetime contributions to American culture through the performing arts—whether in dance, music, theater, opera, motion pictures, or television—and are confirmed by the executive committee of the Center's board of trustees. The primary criterion in the selection process is excellence. The Honors are not designated by art form or category of artistic achievement; over the years, the selection process has produced a balance among the various arts and artistic disciplines.

Two-time Grammy Award® winner and six-time NAACP Image Award winner LL COOL J is an entertainment icon who has worked in music, film, television, publishing, fashion, and philanthropy. First introduced to the world in 1984 as a Def Jam Records flagship artist, LL is the first rap artist to amass 10 consecutive platinum-plus selling albums. The multi-platinum artist and two-time Rock and Roll Hall of Fame nominee is currently tied for third place for the most Billboard chart debuts by a rapper.

In December 2017, LL became the first rapper to earn a prestigious Kennedy Center Honors, which is one of America's highest achievements for any performer. LL received a star on the legendary Hollywood Walk of Fame in 2016 for his achievement in music.

LL has appeared in more than 30 films and starred opposite acclaimed actors such as Samuel L. Jackson and Colin Farrell in S.W.A.T., Al Pacino, Jamie Foxx and Cameron Diaz in Any Given Sunday, and Gabrielle Union in Deliver Us from Eva. Other film credits include Rollerball, Charlie's Angels, Kingdom Come, In Too Deep, Toys, and Slow Burn with Ray Liotta. He received a Blockbuster Award for Best Comedic Performance as Chef in Renny Harlin's action film Deep Blue Sea. Most recently, LL was seen starring opposite Academy Award® winner Robert De Niro in Grudge Match.

LL stars in the hit television drama NCIS: LOS ANGELES on CBS. Previously, he had a dramatic and critically acclaimed performance on the second season premiere of House, and a comedic guest-starring role on 30 Rock as Hip Hop mogul Ridikolus. Currently, LL is hosting and executive producing the hit show Lip Sync Battle on Paramount Network, which initially premiered April 2015 as Spike TV's most-watched original program ever. The series has amassed more

than half a billion video streams since its launch. In 2018, the show earned its third Emmy® nomination in the category of Outstanding Structured Reality Program and was nominated for a Producers' Guild Award for Producer of the Year Award in Episodic-Competition Television. In 2018, LL won a NAACP Image Award for Outstanding Host in a Reality/Reality Competition, Game Show, or Variety Series or Special.

In March 2018, LL launched his own SiriusXM classic Hip Hop channel entitled LL COOL J's Rock The Bells Radio. The channel features a wide range of classic Hip Hop content, music, interviews, and in-depth retrospectives curated and presented by the award-winning artist.

Ricky Kirshner and Glenn Weiss of White Cherry Entertainment will executive produce the special for the fifth consecutive year. Also, Weiss returns as director.

CBS is the Exclusive Sponsor of the Kennedy Center Honors.

Boeing is the Exclusive Underwriter of the 2019 Kennedy Center Honors Gala.

Michael and Noémi Neidorff are the Chairs of the Kennedy Center Honors Gala.

Delta Air Lines is the Official Airline of the Kennedy Center Honors.

The Kennedy Center Honors Founding Producer is George Stevens, Jr.

Eileen Andrews

Vice President, Public Relations



Michelle Pendoley

Director of Public Relations, Non-classical

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TOP 1



ARTS AND ENTERTAINMENT

LL Cool J is rap's first Kennedy Center honoree. Here are 5 others they could have picked.





LL Cool J during the Grammy Awards on February 15, 2016. (Robyn Beck/AFP/Getty)



The Kennedy Centers Honors is about as old as hip-hop itself. But until Thursday's announcement that LL Cool J would receive one, the award had never been bestowed upon a rapper.

LL Cool J seems like an odd first choice. He's known more these days for his role on "NCIS: Los Angeles" (on CBS, which is also the Kennedy Center Honor's official sponsor), or his hosting gig on Spike's "Lip Sync Battle," or his five-year run as host of the Grammys (also on CBS). His last track to get a bunch of attention was his collaboration with country's Brad Paisley, "Accidental Racist" (yup, remember that?), off his 2013 album "Authentic."

[LL Cool J becomes the first rapper to be Kennedy Center Honors recipient]

By the time the 17-year-old from Queens dropped out of high school to release his first album, 1985's "Radio," hip-hop had already been born. There were DJs such as Kool Herc in the 1970s. Sugar Hill Gang's "Rapper's Delight" — one of the first rap singles — introduced the world to the genre in 1979. The next year, Kurtis Blow became the first true commercial success with "The Breaks."

But LL Cool J - long before he became a charismatic cool guy on TV - was hip-hop's first true superstar. "Bigger and Deffer" catapulted his career in 1987. He displayed a wide range, as the type of guy who could be both battle rapper and a big softy, the emcee who gave us "Rock the





Bells" and rap's first ballad, "I Need Love." He had bigger hits in the 1990s and beyond. More than 30 years after he began, he's apparently still working on new music.

[Criticism: The Kennedy Center Honors abandons the arts for pop culture]

"My late grandmother passed some wise advice to me: 'If a task is once begun, never leave it 'til its done. Be thy labor great or small, do it well or not at all.' That adage has guided everything I have ever done in my life and I couldn't be more grateful because it has led me here," he said in a statement about the Kennedy Centers Honors. "To be the first rap artist honored by the Kennedy Center is beyond anything I could have imagined. I dedicate this honor to the Hip Hop artists who came before me and those who came after me. This simply proves that dreams don't have deadlines. God is great."

LL Cool J also stands out as the youngest recipient, tying with Stevie Wonder, who was also 49 at the time he was recognized.

Artists are recognized "for their lifetime contributions to American culture through the performing arts," reads a news release, and the "primary criterion in the selection process is excellence. Honorees were recommended by the Center's Special Honors Advisory Committee, and past recipients. The winners are confirmed by the center's Board of Trustees executive committee."

So, now that the seal has been broken, who could be next? (Keep in mind they aren't awarded posthumously.) Here's a list of those worthy of consideration:



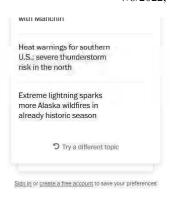
Run-DMC at the Grammy Awards in 1988. (Mark Lennihan/AP)

Run-DMC

Considered one of the founding fathers of hip-hop, the trio revolutionized the musical landscape with 1986's "Walk this Way." The Post's Geoff Edgers wrote about that moment:

It's 1986. Rap music is explosive and on the rise but still misunderstood and barely represented in the mainstream. The leading innovators are Run-DMC, a trio from Queens who sport black leather jackets and unlaced Adidas sneakers. Two albums into their career, Joseph "Run" Simmons, Darryl "DMC" McDaniels and Jason "Jam Master Jay" Mizell are already minor stars and musical revolutionaries.

Their third album, "Raising Hell," was a massive commercial success



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and solidined nip-nop's place as not just a passing rad. Iney would go on to put out four more albums. (Jam Master Jay was murdered in 2002.)



Queen Latifah in 2007. (Ethan Miller/Getty Images)

Queen Latifah

Like LL Cool J, Queen Latifah is known more these days for her acting than rapping chops. But unlike LL, she's won acting Golden Globe and Emmy awards, and an Oscar nomination. She also helped pave the way for other female rappers, and showed early on that she could make the transition from music to all-around entertainer, with her groundbreaking sitcom, "Living Single."



Dr. Dre

You could easily argue that without Compton's Dr. Dre, a rapper and even more prolific producer, there may never have been N.W.A's massive success in the 1980s and early 1990s, or Snoop Dogg, or Eminem, or West Coast gangsta rap and everything that arose out of it. Oh, and his foray into the headphone industry has turned him into almost-a-billionaire.





Jay Z in 2013. (Joel Ryan/Invision/AP)

Jay-Z

Jay-Z couldn't get a record deal in the 1990s, so he sold records out of the trunk of his car. He went on to start Roc-A-Fella Records and became not just one of the best-selling musicians of all time but consistently ranked as among the best rap lyricists of all time. Oh, and aside from being the one of the richest men in hip-hop, he's still putting out music that generates plenty of buzz, including 2017's 4:44.

Read more:

The inside story of when Run-DMC met Aerosmith and changed music forever

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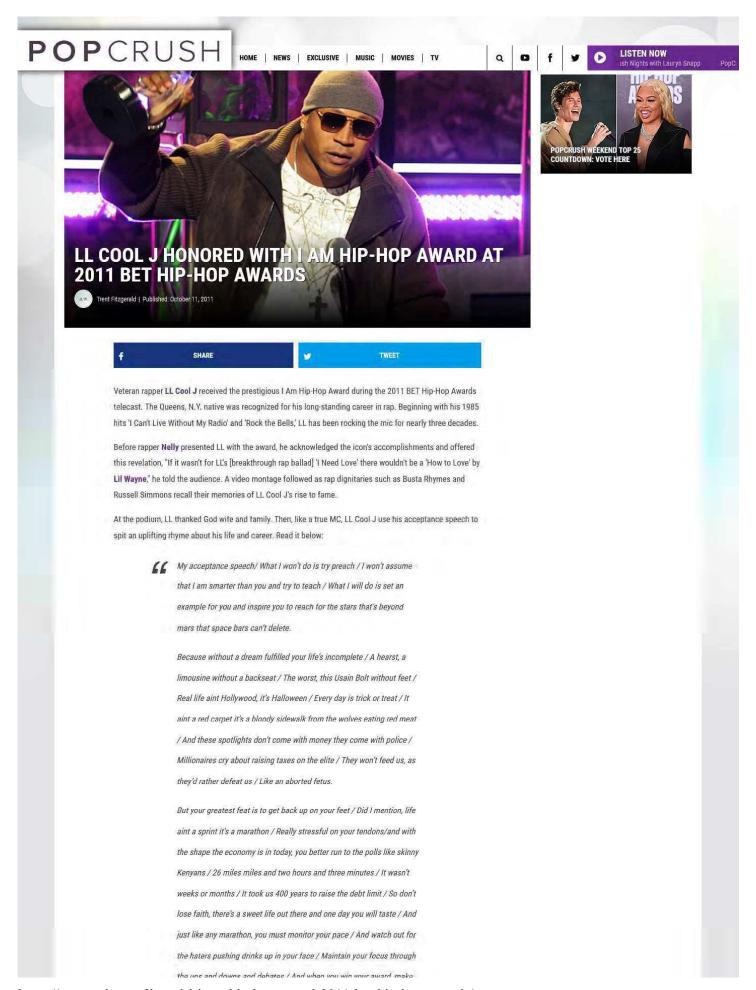
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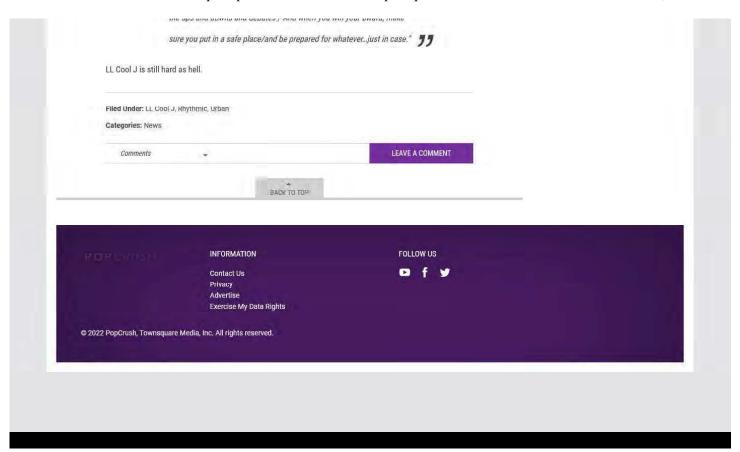
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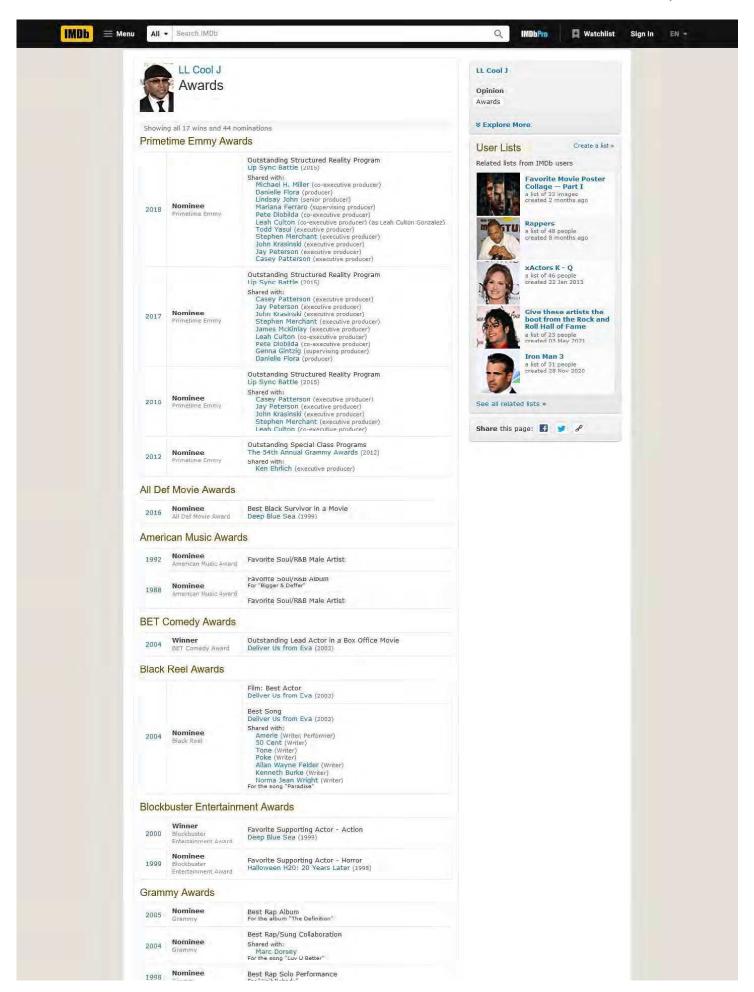
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LL Cool J - Awards - IMDb 7/8/2022, 11:29 AM



LL Cool J - Awards - IMDb 7/8/2022, 11:29 AM

	latammy	Fol. Will r Hodody
	Winner Grammy	Best Rap Solo Performance For "Hey Lover"
1997	Nominee Grammy	Best Rap Album For the album "Mr. Smith."
1994	Nominee Grammy	Best Rap Solo Performance For "Stand By Your Man"
1993	Nominee Grammy	Best Rap Solo Performance For "Strictly Business"
1992	Winner Grammy	Best Rap Solo Performance For "Marine Said Knock You Out"
1989	Nominee Grammy	Best Rap Performance For "Going Back to Call".
Image	Awards (NAA	CP)
2020	Nominee Image Award	Outstanding Host in a Reality/Reality Competition, Game Show or Variety (Series or Special) - Individual or Ensemble Lip Sync Battle (2015)
2018	Winner Image Award	Outstanding Host in a Reality/Reality Competition, Game Show or Variety (Series or Special) - Individual or Ensembl Lip Sync Battle (2015)
2016	Nominee Image Award	Outstanding Actor in a Drama Series NCIS: Los Angeles (2009)
2015	Nominee Image Award	Outstanding Actor in a Drama Series NCIS: Los Angeles (2009)
2014	Winner Image Award	Outstanding Actor in a Drama Series NCIS: Los Angeles (2009)
2013	Winner Image Award	Outstanding Actor in a Drama Series NCIS: Los Angeles (2009)
2012	Winner Image Award	Outstanding Actor in a Drama Series NCIS: Los Angeles (2009)
2011	Winner Image Award	Outstanding Actor in a Drama Series NCIS: Los Angeles (2009)
2010	Nominee Image Award	Outstanding Actor in a Drama Series NCIS: Los Angeles (2009)
2000	Nominee Image Award	Outstanding Supporting Actor in a Motion Picture Deep Blue Sea (1999)
1998	Nominee Image Award	Outstanding Lead Actor in a Comedy Series In the House (1995)
1997	Nominee Image Award	Outstanding Lead Actor in a Comedy Series In the House (1995)
1996	Nominee Image Award	Outstanding Lead Actor in a Comedy Series In the House (1995)
Kids'	Choice Awards	, USA
2005	Nominee Blimp Award	Favorite Male Singer
1997	Nominee Blimp Award	Favorite Television Actor In the House (1995)
MTV	Video Music Aw	vards (VMA)
1997	Winner Michael Jackson Vider Vanguard Award	σ
1996	Nominee VMA	Best Rap Video LL Cool J: Doin' It (1996)
1991	Winner VMA	Best Kap Video LL Cool J: Mama Said Knock You Out (1991)
Natio	nal Film and Tel	levision Awards, USA
2018	Nominee National Film and Television Award	Best Actor in a TV Series NCIS: Los Angeles (2009)
Peop	e's Choice Awa	ards, USA
2017	Nominee People's Choice Award	Favorite TV Crime Drama Actor
PGA	Awards	
2018	Noninee PIGA Award	Outstanding Producer of Competition Television Lip Sync Battle (2015) Shared with: Casey Patterson Jay Peterson John Krasinski Stephen Merchant James McKinlay Leah Culton Pete Diobilda Genna Cintzig Lindsay John Jacob R. Burke Diane Perrotta
2017	Nominee	Seazon 3 Outstanding Producer of Competition Television Lip Sync Battle (2015) Shared with: Casey Patterson Jay Peterson

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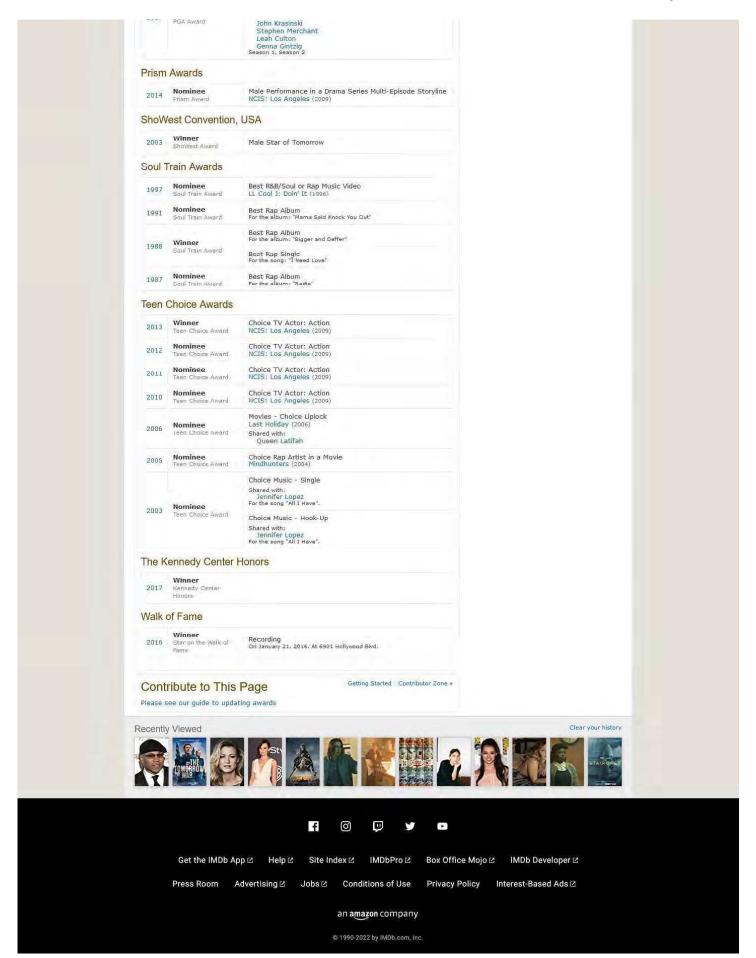


Exhibit E

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Going Back to Cali (LL Cool J song)

From Wikipedia, the free encyclopedia

For the Notorious B.I.G. song, see Going Back to Call (The Notorious B.I.G. song).

"Going Back to Cali" is a 1988 single by LL Cool J from the Less Than Zero soundtrack as well as his third album, Walking with a Panther. The song was co-written and produced by Rick Rubin. It peaked at #31 on the Billboard Hot 100 and #12 on the Hot R&B/Hip-Hop Songs, and was eventually certified gold by the RIAA on May 28, 1991 and platinum on May 30, 2017.

The song reatures LL Cool J vacillating about moving to California, rapping in the chorus, "I'm going back to Cali", followed by "I don't think so". In the verses, he describes a trip to Los Angeles in which he meets several women but is scared off because they are too sexually aggressive. The basic concept for the song was Rubin's, based on his own ambivalence about possibly moving from New York City to Los Angeles.[11]

The b-side is "Jack The Ripper", a diss track aimed at Kool Moe Dee, as a response to Moe Dee's "How Ya Like Me Now".

Contents [hide] 1 Music video 2 Covers 3 Parodies and references 4 Track listing 5 Charts

6 Certifications

7 References

Music video | edit |

The music video for "Going Back to Cali" was directed by Ric Menello. It was shot in black and white and was filmed mostly at two Los Angeles landmarks, the Venice neighborhood and the Griffith Observatory, as an homage to two of Menello's favorite films, *Touch of Evil* (1958) and *Rebel Without a Cause* (1955), respectively.^[1] It featured apprearences by record producer Rick Rubin, models Ele Keats, Ally Downs and MTV's veejay Martha Quinn.

Covers [edit]

Rock band Sevendust covered the song on the 2000 album Take a Bite Outta Rhyme: A Rock Tribute to Rap.

Parodies and references [edit]

- The 1990 music video "Going Back to Brooklyn", starring Colin Quinn and directed by Ben Stiller, parodied the song and music video. In the video, Quinn raps about being afraid to return to his home town because he is no longer tough enough
- The 1990 Sonic Youth song "Kool Thing" includes references to "Going Back to Call" in both the song's lyrics and its music video; the song was intended as an attack on LL Cool J for his perceived misogyny.
- The 2008 promotional video "Going Back to Philly", intended to promote the upcoming season of It's Always Sunny in Philadelphia, had its music performed by Jeru the Damaja, with the video featuring the show's cast
- The music video for Eminem's 2013 song "Berzerk" referred to the "Going Back to Cali" video in a scene showing Rick Rubin playing cards.[1]
- In 2015, Jimmy Fallon cold-opened an episode of The Tonight Show, with a shortened version of the song and music video, to kick off a week of hosting the show in California. LL Cool J has a cameo appearance in the video.
- The ESPN commercial for the Los Angeles Rams August 13 preseason game opener against the Dallas Cowboys uses the song.
- The song was briefly featured in the 2017 movie. Transformers: The Last Knight, one of the live-action movies that are based on the Transformers toyline.
- The song was used in the third season of the Netflix series Narcos. The final episode of the season was named Going Back to Cali, a play on words between Cali (short for California) and Cali (the city in Colombia where the show takes place).

Track listing [edit]

- 1 "Going Back to Cali" (R. Rubin, J. T. Smith) 3:57
- 2 "Jack the Ripper" (Rubin, Smith) 4:50

Charts [edit]

Chart	Position
Billboard Hot 100	31[3]
Hot R&B/Hip-Hop Songs	12[4]
Hot Dance Music/Maxi-Singles Sales	19[5]

Certifications [edit]

Region #	Certification #	Certified units/sales +
United States (RIAA)[6]	Platinum	1,000,000‡
‡ Sales+stream	ning figures based or	r certification alone

References [edit]

- 1, A = b o Aushenker, Michael (December 31, 2013). "'Going Back to Cali," again: In December 1987, a then 20-year-old L.L. Cool J filmed an artsy black-and-white rap video on Venice Beach" Argonaut News.
- 2. ^ Youtube "Jimmy Fallon's "Going Back To Call" Cold Open (with LL Cool J)" ₪
- 3. A "LL Cool J" @. Billboard. Retrieved 2020-06-19.
- 4. A "LL Cool J" @. Billboard. Retrieved 2020 06 19.
- 5. A "LL Cool J" &. Billboard. Retrieved 2020-06-19.
- 6. * "American single certifications L.L. Cool J Going Back To Cali" Recording Industry Association of America.

LL Cool J
Discography

Studio albums Radio - Bigger and Deffer - Walking with a Panther - Mama Said Knock You Out - 14 Shots to the Dome - Mr. Smith - Phenomenon - G.O.A.T. - 10 - The DEFinition - Todd Smith - Exit 13 - Authentic

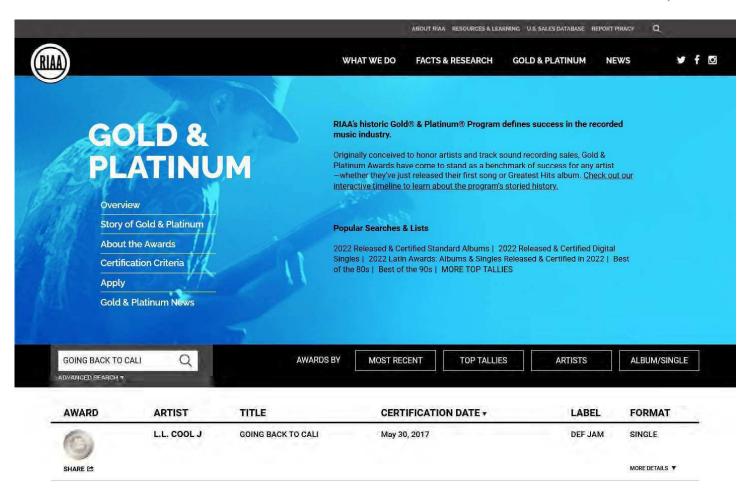


"Going Back to Call" @ on YouTube



Exhibit F

Gold & Platinum - RIAA 7/8/2022, 11:17 AM



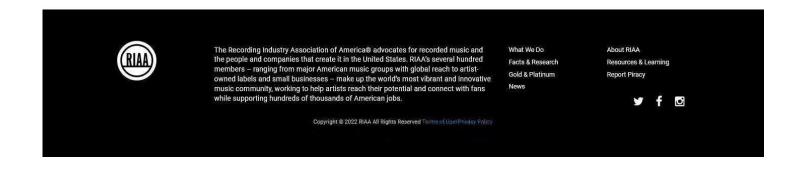


EXHIBIT B

Docket No. 30DR-344544

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In re Matter of Reg. No. 5,240,371 for the trademark **BACK TO CALI** in Classes 9 and 41

James Todd Smith,

Petitioner,

٧.

David Addy,

Registrant.

Cancellation No. 92-080089

SECOND AMENDED PETITION FOR CANCELLATION

Commissioner for Trademarks ATTN: Trademark Trial and Appeal Board P.O. Box 1451 Alexandria, VA 22313-1451

Dear Commissioner:

Petitioner James Todd Smith, an individual and United States citizen ("Petitioner"), having his principal place of business at 6311 Romaine Street, Suite 4330, Los Angeles, California 90038, believes that he is and will be damaged by the trademark shown in Registration No. 5,240,371 for the mark BACK TO CALI (the "Registration"), and hereby petitions to cancel such Registration on the following grounds:

FACTUAL BACKGROUND REGARDING PETITIONER'S GOING BACK TO CALI MARK

- 1. Petitioner is the world renowned American rapper, record producer, composer, actor and entrepreneur professionally known as LL Cool J ("LL Cool J" or "Petitioner"). Attached hereto as **Exhibit A** is a true and correct printout from the informational website Wikipedia describing LL Cool J.
- 2. Over the past thirty-seven years, Petitioner has released thirteen studio albums and two greatest hits compilations, has appeared in numerous films, including *Any Given Sunday, S.W.A.T.*,

Mindhunters, and others, and currently plays NCIS Special Agent Sam Hanna in the CBS crime drama television series NCIS: Los Angeles. See Exhibit A; see also Exhibit B, printouts from Petitioner's profile on <imdb.com>. Petitioner also maintains a website at coolj.com>, and social media pages on Facebook (7.2 million followers), Instagram (2.9 million followers), and Twitter (5 million followers). True and correct printouts of pages from the aforementioned websites reflecting the online presence and number of followers enjoyed by Petitioner are attached as Exhibit C. In addition, Petitioner has been credited with hundreds of television appearances, including as a guest, performer, presenter, and host (see Exhibit B).

- 3. During his extensive career, Petitioner has won two Grammy Awards, six MTV Video Music Awards, three Soul Train Music Awards, five NAACP Image Awards, a Teen Choice award, BET Comedy Award, and Billboard Music Award, and has been nominated for numerous additional awards, including four Primetime Emmys. Petitioner was honored with the I Am Hip Hop Award at the BET Hip-Hop Awards in 2011, given a star on the Hollywood Walk of Fame in 2016, and inducted into The Rock and Roll Hall of Fame in 2021. In 2017, Petitioner made history as the first hip-hop artist to earn a prestigious Kennedy Center Honors, one of America's highest achievements for performers. Attached as Exhibit D are true and correct internet printouts regarding Petitioner's many awards, honors, and nominations.
- 4. Petitioner is known for numerous hit songs, including the song "Goin' Going Back to Cali." "Goin' Going Back to Cali" was released in 1988 on the soundtrack for the hit motion picture Less Than Zero, and continues to be offered for sale and sold to date. The song was written by Petitioner and Rick Rubin, the legendary music producer and record company executive. On May 30, 2017, "Goin' Going Back to Cali" was certified platinum by the Recording Industry Association of America ("RIAA"), indicating sales in excess of one million units. See Exhibit A; see also Exhibit E, a printout from Wikipedia, and Exhibit F, a printout from RIAA's website at <riaa.com>, evidencing the platinum

certification and fame of Petitioner's song "Goin'Going Back to Cali." Because of Petitioner's tremendous success and acclaim, fans worldwide have come to associate GOIN'GOING BACK TO CALI with Petitioner, and GOIN'GOING BACK CALI has acquired secondary meaning and functions as a trademark.

FACTUAL BACKGROUND REGARDING REGISTRANT AND THE REGISTRATION OF BACK TO CALI

5. On November 17, 2016, Registrant David Addy, an individual and citizen of Germany, having an address of 2251 Altisma Way, #202, Carlsbad, California 92009, applied to register the mark BACK TO CALI for "Musical sound recordings; audiovisual recordings featuring music and musical entertainment; downloadable musical sound recordings; downloadable audiovisual recordings featuring music and musical entertainment; pre-recorded DVDs, CDs featuring music and musical entertainment; interactive applications included in this class, namely, CD-ROMs featuring music and musical entertainment; computer software and computer programs used to access and download sound recordings and audio-visual recordings in the field of music; computer game software and computer game programs; downloadable electronic publications in the nature of magazines, newsletters, catalogs, and booklets in the fields of music, the music industry, musical entertainment, musical recordings, and musical artists; sound files in machine-readable form, recorded and downloadable, namely, musical recordings included in this class; image and sound files in machine-readable form, recorded and downloadable, namely, musical audio-visual recordings included in this class; downloadable ring tones via the internet and wireless devices; magnetically encoded pre-paid telephone cards; smart cards containing programming used to download recordings and audio-visual recordings in the field of music" in Class 9, and for "Educational services, namely, providing classes, seminars, workshops, training in the fields of music, the music industry, musical entertainment, musical recordings, and musical artists, producing recordings and organizing musical tours; entertainment services, namely, providing a website

featuring information in the field of music and providing a website featuring information in the field of musical sound recordings, video clips, audiovisual recordings featuring music and musical artists, their histories, their professional engagements and their musical recordings and other entertainment information; entertainment services, namely, arranging and conducting concerts, presentation of live show performances, organizing a musical festival, concerts and tours of musical groups for concerts, live musical performances and providing information on musical festivals, music groups and information on the musical groups appearing in such a festival by means of a website and a global computer network; organizing community sporting and cultural activities; music publishing services; publishing electronic publications, not downloadable; publication of texts other than publicity texts; services of a publishing firm, except printing, in the nature of publishing of electronic publications, books and magazines; publishing printed matter other than for advertising purposes in electronic form, namely, online electronic publishing of books, songbooks, and sheet music; organization of sports competitions for education and entertainment; editing of radio and television programs; entertainment services, namely, artists' services in the nature of live musical performances; ticket reservation and booking services for entertainment in the fields of sporting, entertainment, and cultural events and science expositions. providing radio and television programs in the field of music, the music industry, musical entertainment, musical recordings, and musical artists; educational and entertainment services, namely, continuing programs about music, musical groups, musical recordings, musical video recordings accessible by radio, television, mobile phones, and computer networks; presentation of musical performances; production of television shows, films, television programs, audio, video and cinematographic recordings; organization of entertainment shows, namely, production of television shows; music production services; sound recording studio services; composing of music for others, film production" in Class 41 on an in-use basis, claiming a date of first use anywhere and in commerce of January 1, 2016. The application was assigned Serial No. 87/240,256 (the "Application").

6. On July 11, 2017, the Application matured to, and the Office issued, the Registration.

FIRST BASIS FOR CANCELLATION (Likelihood of Confusion)

- 7. Petitioner incorporates by reference the allegations contained in Paragraphs 1 to 6 herein.
- 8. Petitioner's GOIN'GOING BACK TO CALI mark was used for musical recordings prior to the mark shown in the Registration. Petitioner has priority over Registrant. Petitioner's use of his GOIN'GOING BACK TO CALI mark for musical recordings pre-dates Registrant's filing date of the Application and any use of the BACK TO CALI mark by decades.
- 9. The continued registration of BACK TO CALI by Registrant is likely to cause confusion, mistake, or deception as to the source or origin of, or affiliation, connection, or association with, Petitioner's musical recordings.

SECOND BASIS FOR CANCELLATION (False Suggestion of a Connection)

- 10. Petitioner incorporates the allegations contained in Paragraphs 1 to 9 herein.
- 11. The name GOING BACK TO CALI and/or GOIN' BACK TO CALI is associated with Petitioner as a result of his fame as LL Cool J and the fame of his "Goin' Going Back to Cali" platinum-selling song released in 1988.
- 12. Registrant's BACK TO CALI mark is nearly identical to the name GOIN'GOING BACK TO CALI, which was previously used by Petitioner. The name GOIN'GOING BACK TO CALI is associated with Petitioner, and is recognized as such in that it uniquely and unmistakably points to Petitioner under his LL Cool J pseudonym. Petitioner is not connected with the products and services sold or offered by Registrant (to the extent such products and services are still offered) under Registrant's BACK TO CALI mark. The fame and reputation of Petitioner is of such a nature that a connection with Petitioner and/or

LL Cool J is presumed when Registrant's BACK TO CALI mark is used for or with Registrant's goods and services.

13. The mark shown in the Registration is associated with the Petitioner and/or LL Cool J, and thus, falsely suggests a connection with Petitioner and/or LL Cool J.

THIRD BASIS FOR CANCELLATION (Abandonment)

- 14. Petitioner incorporates the allegations contained in Paragraphs 1 to 13 herein.
- 15. On information and belief, Registrant is not currently using the BACK TO CALI mark for any of the goods or services identified in the Registration in the United States. On information and belief, Registrant does not intend to resume use of the BACK TO CALI mark for the goods and or services listed in the Registration within the reasonably foreseeable future.
- 16. On information and belief, Registrant has not used the BACK TO CALI mark for any of the goods or services listed in the Registration in the United States for more than three consecutive years, demonstrating a *prima facie* case of abandonment under 15 U.S.C. § 1127.

FOURTH BASIS FOR CANCELLATION (Non-Use of Mark)

- 17. Petitioner incorporates the allegations contained in Paragraphs 1 to 16 herein.
- 18. On information and belief, at the time of filing the Application, Registrant was not using the BACK TO CALI mark on or for all of the goods and services for which registration was being sought.
- 19. Registrant nonetheless claimed use of the BACK TO CALI mark for all of the goods and services identified in the Application and the Registration issued on that basis.

DAMAGE CAUSED TO PETITIONER

20. Petitioner will be damaged by the continued registration of BACK TO CALI in that the Registration gives Registrant a *prima facie* exclusive right to the use of BACK TO CALI, despite the likelihood of confusion, mistake, or deception, the likelihood of association, connection, or affiliation

with Petitioner and Petitioner's GOIN'GOING BACK TO CALI trademark, or as to the origin, sponsorship or approval by Petitioner of Registrant's goods or commercial activities, the false suggestion of a connection, as described above, and the non-use of the BACK TO CALI mark for all identified goods and services at the time of filing the Application. Petitioner is further damaged by the Registration because Registrant is no longer using BACK TO CALI for the goods and services identified in the Registration and, on information and belief, has not been used for three or more years.

WHEREFORE, Petitioner prays that Registration No. 5,240,371 issued on July 11, 2017, be canceled.

Respectfully submitted,
SHEPPARD MULLIN RICHTER & HAMPTON LLP

Dated: November 23July 25, 20222023

/Paul A. Bost/
Jill M. Pietrini
Paul A. Bost
1901 Avenue of the Stars, Suite 1600
Los Angeles, California 90067-6017
(310) 228-3700
Attorneys for Petitioner James Todd Smith

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Move From	0
Move To	0
Table Insert	0
Table Delete	0
Table moves to	0
Table moves from	0
Embedded Graphics (Visio, ChemDraw, Images etc.)	0
Embedded Excel	0
Format changes	0
Total Changes:	32